

City Welcomes State Savings and Loan League

HAPPY DAYS ARE HERE AGAIN

	High	Low
Wednesday, February 9	75	34
Thursday, February 10	83	40
Friday, February 11	78	36

TWENTY-EIGHTH YEAR

The Desert Sun

Vol. XVII, No. 5!

3 Sections — 18 Pages

Palm Springs, California Monday, February 14, 1955

This Issue Over 7,000 Copies

Single Copy 10c

Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

Voters to Decide School Bond Issue Tuesday

State Savings, Loan League Meets Here

500 Delegates at
Session Starting
in Village Today

More than 500 savings association executives representing the state's \$3,000,000,000 savings and loan business are in Palm Springs to attend the annual Management Conference of the California Savings and Loan League which opens this morning at El Mirador hotel.

Presiding over the three-day meeting will be Stuart Davis of Oakland, president of the statewide trade association. Davis also heads First Savings and Loan Association in Oakland.

LOCAL ARRANGEMENTS for the conference have been under the direction of William H. Smith, president of Coachella Valley Savings and Loan Association, Palm Springs, who is also president of the Tri-County Savings and Loan League.

Registration for the three-day meeting begins this morning at 9:30, with the first session scheduled for this afternoon beginning at 2 with a welcome to the city by Smith.

Opening address will be given by President Davis, followed by J. Howard Edgerton and Walter W. McAllister. Edgerton, president of the United States Savings and Loan League, is also president of California Federal Savings and Loan Association, Los Angeles. He is a resident of Palm Springs. McAllister is chairman of the Home Loan Bank Board, Washington, D.C., the supervisory agency of the nation's \$30,000,000,000 thrift and home financing industry.

THE SECOND SESSION of the conference will be held Tuesday morning, with an address on mortgage lending strategy in 1955 slated for the first item on the agenda. Case is the California league's economic consultant and is associate professor of real estate at UCLA.

Two panels will highlight the Tuesday morning session. The first, on building and financing, will be moderated by John F. Marten of Whittier and will feature C. M. Burton, Oakland; Arthur E. Neely, Los Angeles; Robert L. Rand, Glendale; and John D. Thompson Jr., San Diego. Another panel on personnel will be moderated by See SAVINGS, Page 6a



J. HOWARD EDGERTON, Palm Springs resident and president of the United States Savings and Loan League will be one of the principal speakers at the three-day managerial conferences of the California Savings and Loan League starting at El Mirador today.



WILLIAM SMITH, president of the Coachella Valley Savings and Loan Association, in charge of arrangements for the California Savings and Loan League conference here.

Mayor Appoints Group to Study Parking Problem

Study of off-street parking has been revived again with the appointment of a Citizens' Committee by Mayor Florian Boyd.

Members are Frank Prince, Fred Ingram and Robert Metzdorf, and they held their first meeting with a committee of city council Thursday noon at the Chi Chi. Councilmen present were Boyd, Earle Streebe, Jerry Nathanson and Frank Miller. Others in attendance were City Manager R. W. Peterson and City Attorney Jerry Bunker.

Discussed was the possibility of purchasing a downtown lot for off-street parking, starting with a small area, and then acquiring more lots north and south of the original area. Presented for discussion also was a plan for limiting Palm Canyon drive traffic to one-way.

A report will be presented to city council when the study is concluded.

WELFARE SOCIETY SOUNDS APPEAL

Welfare and Friendly Aid Society Saturday issued an appeal for double mattress for a deserving family.

Also wanted at their "Little House," East Amado road, to help local needy are house, bed, articles of all types, clothing and other items.

Those wishing to donate are asked to call Mrs. Frank Ewing, 5445, and she will arrange to have the articles picked up.

K-9 Was No International Spy

REPORTER FINDS FIRST INTERVIEW REAL DOGGY

Memo to the Editor:

Dear Phat: You were told to give me experience as a reporter and last week I was delighted when you gave me my first assignment.

Especially when you said that I was to interview K-9. At least, that's what I thought you said. What a thrill, was my reaction. Interview with an international spy, probably.

BUT, HERE I WAS, eagerly ready for my first assignment. And it was to interview a dog! K-9? No, canine.

Having grown up as a publisher's daughter I thought I was immune to the compelling fascination of the newspaper profession. I had heard so much about it.

However, here I sit before my typewriter writing my first story—and it is a thrill.

I was in the office Tuesday evening to the chores which are designated to those just starting in the profession—typ-

ing bills, quoting rates, taking messages from and for the VIPs, and answering inquiries as to where the police station is, what time the movies start, and who the mayor is. When a call came into the switchboard requesting to speak to a reporter I naturally switched the call to the editorial room—and I am sure no one could appreciate my astonishment when I found that the call was switched right back to me! And there it was—my first assignment—my hot potato!

The Cliche "unusual assignment" definitely doesn't do justice to the mission on which I was sent. However, I set out—with pad and pencil in my trembling hand, and the most

See DOGGY, Page 4a

New County Facts Listed In Brochure

Support Sought for Plan to Form Desert County

First educational brochure explaining Desert County, Inc., its organization and aims, has been printed and will be mailed to every resident in the affected area starting this week. Leo Odle, secretary-manager, and Ted Smith, president, announced today.

The report points out inequities now existing in the desert area, compared with the other supervisory districts in Riverside county. As to the purpose of Desert County, Inc., the brochure states:

"**DESERT COUNTY, INC.** is pledged to a thorough study of the tax income on a county level and expenditures in the county area which roughly embraces the Fourth District. If this study shows it to be practical, appropriate action will be taken to carry this information to the taxpayers concerned and see if a new county would be the answer."

Purpose of the brochure, besides informing the public of the organization and inequities which exist, is to start a fundraising drive to finance this thorough study by government and tax experts.

THE BROCHURE, in conclusion, asks residents of the desert area to "Join with your many friends who want to correct the present tax inequities and work for true self-government with fair and equal representation. Your investment in this worthy endeavor will repay you many times over in giving you full value for your tax dollar and a full voice in the government of the Desert County area."

It asks that contributions be sent to Desert County, Inc., Box 27, Palm Desert.

Odle reiterated many of the sentiments expressed in the brochure in his announcement of its publication and the start of distribution.

"**DESERT COUNTY, INC.** is anxious to acquaint the residents and taxpayers of the Fourth District with all of the facts involved regarding their county taxes and the benefits they receive from them," he said.

"This folder was prepared to pass on some of the basic facts involved so that the people themselves can see what vast inequities now exist, and demand that a thorough study be made to determine what is the best method to insure true self-government in the historic American pattern of equal representation."

NEXT STEP in Desert County, Inc., organization will be the formation of committees in every community in the area affected, together with the naming of a local chairman.

Appearance by speakers will be made at any service or civic club, to acquaint members with further facts, Odle said. Anyone interested may contact him at his office in the Center, Palm Springs, or by writing him in care of Desert County, Inc., P.O. Box 27, Palm Desert.

**Turf Club Plea
to be Aired Here**

County planning commission will meet at World Wars Memorial Hall tomorrow at 1 p.m. to hear arguments on both sides of the question of granting a zoning permit to establish a quarter horse racing establishment near Rancho Mirage.

The request for the permit was filed by the Desert Turf Club and the planners shifted their meeting spot to Palm Springs for the convenience of all who might want to be heard.

**Council to Meet
Tuesday Evening**

City council will hold its second meeting of February at 8 p.m., Tuesday, in the council chambers at the city offices.

Redistricting Proponents Claim Victory

Serve Demand on Council to Put Change in Effect

By DON KLOTZBUECHER

Redistricting was not defeated

was the claim today by Herbert F. Hass, chairman for the Redistricting committee, as he demanded that city council

Tuesday night "declare that Ordinance No 293, voted upon

by the electors of Palm Springs

. . . was duly adopted upon the

obtaining of more than a ma-

jority vote."

The vote was 783 Yes, 596 No,

and failed by 251 votes to reach

the required three-fourths ma-

jority.

In A LETTER to City Clerk

Louise McCarn and city council

Hass termed the three-fourths

requirement "unconstitutional,

not provided for by state law

and therefore void," and de-

manded that it be removed from

the ordinance.

"Section 34.874 of the Govern-

ment Code upon which you rely,

is, as previously insisted by

you before our State Supreme

Court, only applicable to chang-

ing from elections at large to

districts and not to redistricting.

The report points out inequities

now existing in the desert area,

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UNEDITED

By BILL RASHALL

Once in awhile a newspaper man can have a lot of fun and I did the other night.

The fun was self-generated. By that I mean I sought the type of fun most newspapermen like — to make people talk and just listen.

In the course of the evening I walked up to a table in the Fire Room of the La Paz hotel — a beautiful room, by the way — and introduced myself and found myself talking to a Hugh P. Walls, business manager for the Sacramento Bee. In the same room I accosted a couple at the bar and found they had recently eloped to Santa Barbara and while there I listened to Mr. and Mrs. William Halloran, owners of the hotel, and Gordon Still, the manager. I heard Jules and Webb, Village favorites of many years entertainment. They are good!

ON TO THE PALM HOUSE where I had an appointment with Miss Yvonne Moray. She is a beautiful little (literally) lady only 42 inches high. But before I could sit down and chat with her, she was in the middle

SUNAIR Drivein Theatre

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Show starts at 6:45
Early Bird Show Sat. & Sun.

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INTO THE
SCREEN SENSATION
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THE HIGH AND THE MIGHTY

WARNER COLOR
STEREOPHONIC SOUND

STARRING
JOHN WAYNE CLAIRE LARAINA ROBERT DAY STARRING JAN STERLING PHIL HARRIS ROBERT NEWTON DAVID BRIAN

Co-Feature

"Security Risk"

starring

John Ireland Dorothy Malone

Starts Wednesday
The Giants Battle In The Biggest Spectacle Of Them All!



TOP SECRET! GENE KELLY in "CREST OF THE WAVE"

from M-G-M

of her highly entertaining act. I stopped and chatted with Ryland (Pop) Gorham, postmaster of Palm Springs for more than 20 years until he retired two years ago. He was being feted by his son Jack and his wife. The occasion: Pop's 72nd birthday. Rolled to the Dunes and walked in just as lovely Connie and Gracie were doing their bit behind the copper piano bar. Ran smack dab into Ralph and Nancy Kiner, Gordon MacRae, his lovely wife and Bill Martin and invited myself to sit at their table. Across the street I consumed a cup of coffee while in conversation with Irwin Schuman and talked about the current show with Cab Calloway as the star. It's a smash, standing room only bill of entertainment no one should miss.

On to the Saddle and Sirloin where Dave Lyons holds the fort and delicious food is served to the cash paying customers.

BUT LET'S RECAP the night's events for the rest of the column.

The eloping couple I met at the La Paz are now Mr. and Mrs. Larry O'Brien. O'Brien is an attorney from Rockford, Illinois, as is his lovely bride. The newlyweds are going to honeymoon here for the next two or three weeks and then its back to the ice and snow of Illinois, they told me.

Learned that Hugh Walls, business manager of the Sacramento Bee, started in the newspaper business as a subscription solicitor working from door to door in the town of Modesto way back in 1910 or 1912. Moved on into advertising and then finally the business management of the Sacramento Bee. He and his wife discovered Palm Springs 20 years ago and have been winter vacationists since. With them at their table in the Fireside Room at La Paz were Mr. and Mrs. Edward Robinson also of Sacramento. "And we love Palm Springs, too," declared Robinson, an electrical contractor.

CAUGHT THE newlyweds drinking out of the same glass with two straws as lovers are wont to do and they were having such a swell time. They were married by Father Basil Kelly at the Santa Barbara Mission. So romantic!

"Pop" Gorham never forgets politics and he informed me that he is a Southern gentleman of the Democratic party. "My son," said Pop, "is a Republican." At this point Jack Gorham entered the conversation to declare that although he votes Republican he is a registered Democrat.

Asked how he is enjoying his retirement, Pop had the following to say: "I'm miserable. Worked since I was eight years of age. Today I would work for \$1 a day if anybody would hire me. I'm probably the smartest man in the United States and therefore my fee for work is extremely modest. I go home and sit down in my rocker and after an hour or so I start rolling. Believe me, I'd work for a dollar a day. Remember," continued Pop, "Any man who doesn't do more than he is paid for isn't worth what he is paid."

The union bosses won't like that statement."

RUBY AT THE DUNES could never afford to pay for the entertainment spontaneously performed by some of the foremost celebrities of stage, screen and radio. You should have heard Gordon MacRae sing "Young and Foolish" and "Count Your Blessings."

Tiny and lovely Yvonne Moray, who keeps her audiences in stitches, and what a voice that 42-inch high all woman has. It could well fill an auditorium. She played the Palace in New York time and again, the dream engagement of every performer. She was born in Yonkers, New York, and is the only midget in a family of four children. What do you want most out of life I asked her:

"What every girl wants," she replied. "I want to find that man and get married. I'm getting up there you know, 34 years of age."

Kemper Co. Staff in Village Today

Annual staff meeting of vice-presidents of the Kemper Insurance Company will be held at The Desert Inn, starting today and continuing for approximately 10 days.

President James Kemper is a resident of the Village.

Eighteen officials arrived yesterday from Chicago detaining from the Super Chief of Santa Fe at San Bernardino and then traveling here by car.

SPECIAL RATE LOOK! One Day Service

Sofas, chairs, rugs, \$4.95 up. Carpets 5¢ square foot up. Wet or dry cleaned in your home or out. Also tinting most colors. No fuss, no muss, quick drying. Certified process removes almost any stains. Specialist Mr. Suder, licensed operator over 20 years with references.

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Lions Hear Talk by School Head

Vierling Kersey, former state school superintendent and now director of Valley Junior College of the Los Angeles school system, was the speaker Thursday noon before Palm Springs Lions club, meeting at the Chi Club.

Lloyd Simon was program chairman for the day and introduced the speaker.

Kersey's topic was "Youth and Our Society, 1955."

Long experience in school work provided Kersey with a valuable background for his interesting discussion.

In the morning Kersey spoke at Palm Springs high school and Thursday evening addressed the Cathedral City club.

WALLET IS FOUND

Finding of the wallet of David Marrissette of Long Beach in Tamarisk Park was reported to police Thursday by Caretaker Arthur Bennett.



(DESERT SUN PHOTO)
LA PAZ DINING pleased the foursome above no end they informed The Desert Sun camera man. From left to right, they are: Mrs. Edward Robinson, Mrs. Hugh F. Walls, Mr. Walls, business manager for the Sacramento Bee, who with his wife have winter-vacationed here for 20 years, and Mr. Robinson, an electrical contractor of Sacramento. The two couples are guesting at the Palm Springs hotel.

The Desert Sun—2¢

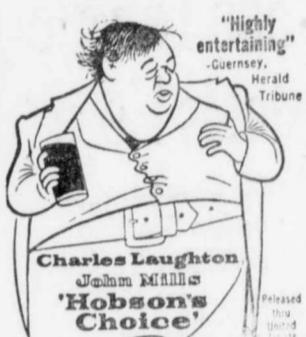
PALM SPRINGS, CALIFORNIA
Monday, February 14, 1955

THE
Plaza Theatre Phone 4384
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Sun., Mon., Tues.
Feb. 13-14-15
Shows 7:00 and 9:05

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Sun., Mon., Tues.
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Continuous Sunday 3 A.M.
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ROBERT RYAN BAD DAY AT BLACK ROCK

Co-Starring ANNE FRANCIS DEAN JAGGER WALTER BRENNAN JOHN ERICSON ERNEST BORSSONE LEE MARVIN RUSSELL COLLINS

also Scotland Yard Featurette "THE SABLE SCARF" with Paul Douglas as the Story Teller!

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3 complete shows daily! 4:30 - 6:30 - 9:20
Feature starts 4:00 - 7:10 and 9:35

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CINEMASCOPE IN color by Technicolor Based on the famous novel by Jules Verne Directed by Robert Stevenson Story by Paul Franke

THE
Plaza Theatre Phone 4384
128 SOUTH PALM CANYON DRIVE

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Feature Starts 7:25 and 9:30

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Charles Laughton John Mills Hobson's Choice!
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6 BRIDGES TO CROSS
Starring TONY CURTIS JULIE ADAMS GEORGE NADER
with JAY C. FLIPPEN SAL MINEO

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WEST COAST PREMIERE ENGAGEMENT

IT IS WITH EXTREME PRIDE THAT WE ANNOUNCE THE EXCLUSIVE FIRST COASTAL SHOWING OF . . .

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WATCH! Hannibal's army crossing the Alps with his elephant cavalry!
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WATCH! Handsome statues come to revealing life in the amazing underwater spectacle dances!
WATCH! Dance of the Painted Elephants!
WATCH! Clash of armies at gates of Rome!
STARRING ESTHER HOWARD MARGE and GOWER GEORGE WILLIAMS KEEL CHAMPION SANDERS

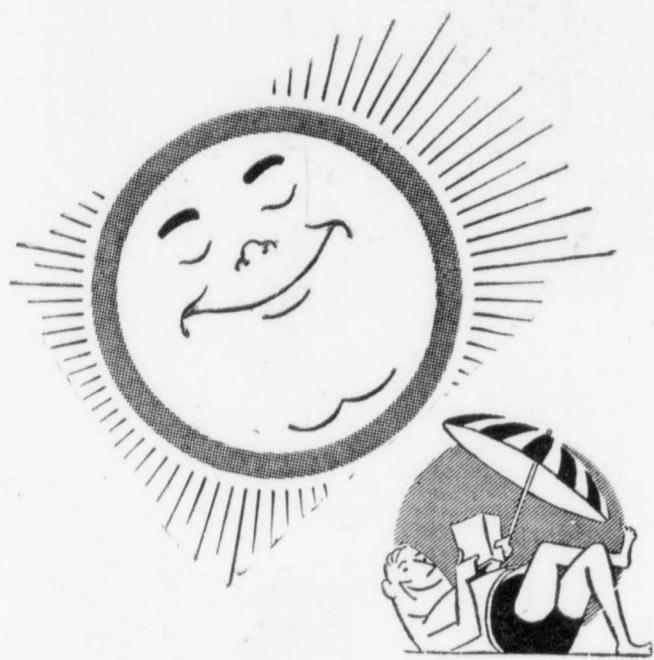
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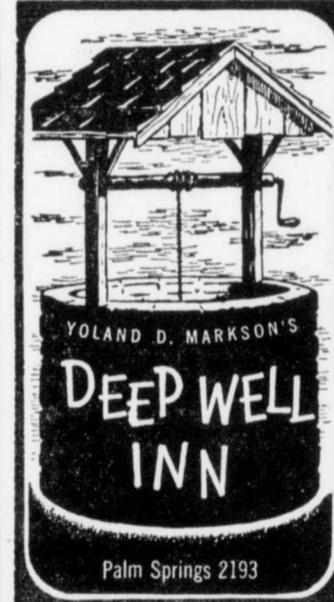
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MRS. ELSA KOPLOY Managing Owner

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PALM SPRINGS SEASON IS
YET TO COME. PLAN NOW
TO VISIT SO YOU MAY BE
HERE DURING THE SEASON'S
FINEST DAYS OF WEATHER,
FOR THE SUN AND ALWAYS
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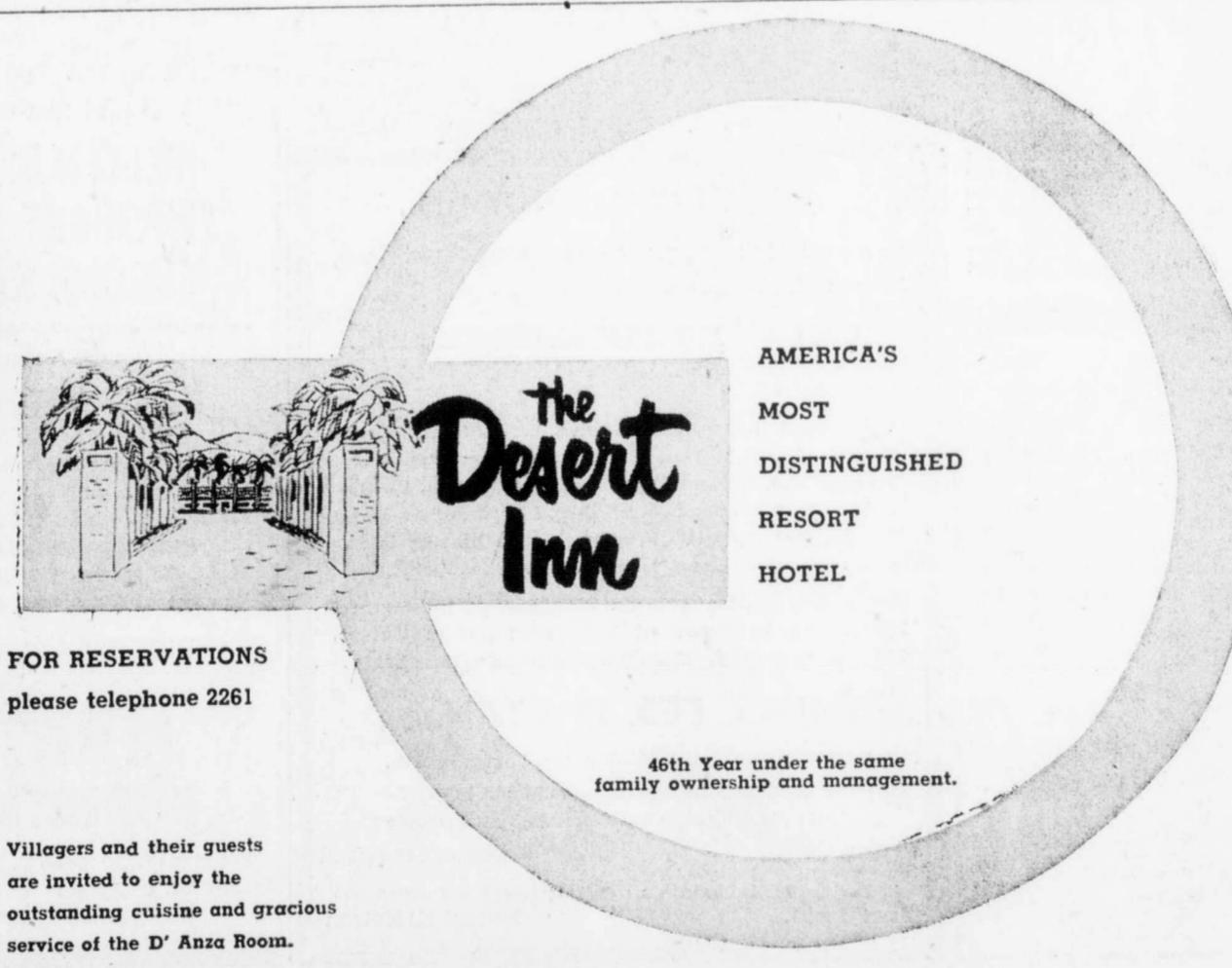
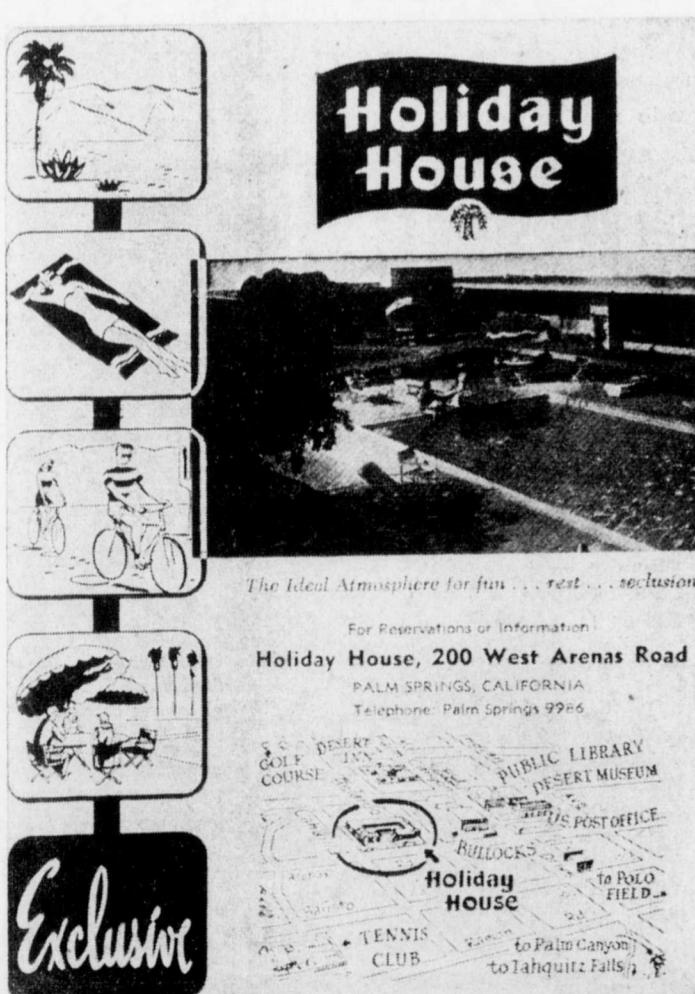
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(Anderson Photo)
DINAH SHORE and husband, George Montgomery, receive Hearts signifying Heart Fund month from Mildred Burns, left, of the American Legion Auxiliary and June Howard of the Desert Does, auxiliary to Palm Springs Elks Lodge. The presentation was made at the Racquet Club.



THIS IS A scene from MGM's eye filling new CinemaScope musical "Jupiter's Darling," which will make its first west coast premiere engagement at Earle C. Strode's Plaza theater February 16. Flanked by their slaves (Marge and Gower Champion), left, and her future mother-in-law (Norma Varden), right, Esther Williams, beautiful maiden of Rome, is indifferent to the attentions of her fiance, the stuffy Roman dictator, Fabius Maximus (George Sanders). Instead her thoughts are on the bold Carthaginian general, Hannibal (Howard Keel, inset), who is about to descend on Rome at the head of a herd of elephants. The story takes place in Rome in the year 216 B.C.

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To Know About

IT!

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Parking Problems



SENSATIONAL BENDS are performed by Mrs. Hightower shown above with her husband. Both are appearing nightly in the Starlite Room of the Chi Chi Cab Calloway, the star of the bill is packing them in every night and has the customers screaming for more and more of his songs. A novelty act called the Curtis Marionettes do a puppet show in which the puppets do the talking and singing a la ventriloquism. It's a must show.

Retired Executive!

Are you tired of hearing about Cadillacs . . . Swimming pools and Operas . . .

Do you have a gadget, an idea or an invention that you would like to see developed, manufactured and marketed? We have the ambition, know-how and plant facilities. Located close to Palm Springs, where you can help supervise the operation on a part-time basis, while you still bask in the sun.

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SY. 5-1052

and we will arrange a time and place to talk it over and exchange references.



PALM SPRINGS Historical Society of which Melba Bennett is chairman, last week received copies of the city directory since it was first published here in 1937. Joe Jackson, left, presents the volumes to Mrs. Louise McCarn, city clerk, at the city hall. The directories will be on file at the Historical Society's collection at Welwood Murray Public Library. Jackson is president of the Western Directory Company.

From Page 1—MORE ABOUT DOGGY

welcome moral support of veteran reporter Don Klotzbuecher at my side. And soon there I was at the door, introducing myself to perhaps the most fascinating and unusual visitor that Palm Springs has ever been privileged to have.

For the next hour I put to work for the first time the many lessons I had absorbed from my newspaper family and that I have learned quite recently under the excellent tutelage of the Desert Sun staff.

However, much of this knowledge had to be revised and adapted—for you see, Phat, I was interviewing an extremely intelligent and personable eight year old Dachshund. Bricky (short for Brick Bow) is visiting from Seattle in Palm Springs for a month with his owners Mr. and Mrs. J. H. Newland at the home of Colonel D. H. Maurier.

FOR THE SAKE of honesty—which I hear is demanded in every news story—I must admit that I was rather disconcerted to find myself in the position of interviewing a dog. But Bricky soon put me quite at ease by answering all my questions with a warm and friendly bark.

"How long have you had Bricky?" I asked Mrs. Newland, and at his mistress' request Bricky answered me with five hearty barks. In this manner Bricky told me how old he was, how many quarters there are in a dollar, how many baseball teams there are in the Pacific Coast League, and the answers to a few problems I made up such as two times four and fifteen minus ten. When we got into the really higher mathematics—fifteen plus ten divided by nine etc.—I let Mrs. Newland take over—I was embarrassed that Bricky could bark out the answers before I could figure them in my head.

MRS. NEWLAND then brought out a blackboard, and as I would write any number one through nine on the board Bricky would bark it out. I had just written four on the board and Bricky barked clearly twice, then, as if to remind me that he really was a dog, he stopped to scratch his ear—and then proceeded to complete the number with the final two barks.

Bricky was given to the Newlands five years ago by a friend, and his training was be-

gun by their son as a hobby. They soon discovered that his intelligence is, in the words of Mrs. Newland, "uncanny." As his talents became more and more remarkable Mrs. Newland不但 Bricky's performances to charity functions, hospitals, and schools—and he once even appeared on television!

If, in the future, all my assignments are as interesting and unusual as this one, Phat, I must warn you that you may have an awfully tough time even getting this gal off of the Desert Sun staff. I only hope that as a cub reporter I have done justice to Bricky—it probably would have been a better story if I had let Bricky write it himself!

With love to my favorite editor.

JANET DALE JAYNES

The Desert Sun—4c
PALM SPRINGS, CALIFORNIA
Monday, February 14, 1955

BANKRUPT AUCTION

By the order of the U. S. District Court, Hon. M. C. Peters,
Referee, Ed. W. Dent, Trustee, assets of . . .

HOUSE OF MODERN INTERIORS, INC.

Consisting of:

Upholstered Divans, Card Tables, Desks, Chairs, Book Shelves, Wrought Iron Furniture, Wicker Furniture, Lamps, End Tables, Upholstered and Plain Chairs, Folding Screens, Teakwood Tables, Fireplace Sets, Mattresses, Box Springs, Curtains, Drapes, Drapery Rods, and many other items too numerous to mention.

Removed by court order to the Plaza Moving and Storage, Located in basement of The Plaza Motors Garage, 182 E. Arenas Road, where public auction will be held . . .

THURS., FEB. 17 -- 12 Noon

Open for inspection Wednesday, February 16th.

Will be sold in separate lots to suit buyers.

All bids subject to confirmation by the referee

Terms, Cash

Deposit required

For further information call Attorneys for Trustees
Saul Ruskin 2986 Robert E. Nelson



(Desert Sun Photo)
LOVE IS BEAUTIFUL as this picture certainly indicates with newlyweds Mr. and Mrs. Larry O'Brien of Rockford, Illinois, as they sip a drink out of the same glass. The cameraman caught the couple in The Fireside Room of the La Paz hotel. Mr. O'Brien is a practicing attorney in his home town. They eloped recently to Santa Barbara and were married in the Mission there.

DOLLAR-WISE

It will pay you to check our Quality line of Haiggar and Palmdayl Slacks at prices from \$6.95 to All-Wools at \$12.95 to \$14.95. Just as are beautiful, unconditionally washable Linens at \$6.95, 2 pair \$13.00. Luxurious Sheen Gobardines—\$7.95 and \$8.95. Washable Dacrons—\$8.95. 2 Pair \$13.00, and hundreds of others in all sizes and colors.

OPEN EVENINGS UNTIL 7:00

Monroe's FOR MEN
CLOTHING — SHOES — SPORTSWEAR

155 E. ANDREAS — Opposite California Electric

Values YOU can't AFFORD to Miss!

at MAHER FURNITURE

Two Complete Stores .

ONCE-A-YEAR
ANNIVERSARY SALE

Sealy Mattresses

REG. \$59.50

and Box Springs to match at the same Big Reductions

\$39.95

Lazy People Who Like Good Beds Come to Maher's

STOOL PIGEONS??

No, BUT we've got lots and lots of stools! Check these values . . .

RATTAN BAR STOOLS—Reg. \$12.95 . . . \$9.95 up
WROUGHT IRON BAR STOOLS . . . Sale \$12.95
CHROME KITCHEN STOOLS Sale \$13.95

Iron Works?

No, we're not Blacksmiths, but we have a big selection of Wrought Iron Furniture . . . Ideal for Desert Living . . . WILL NOT deteriorate in the dry heat. We specialize in HIGH GRADE furniture at LOW, LOW PRICES !!!

DICK MAHER, Owner

MAHER
FURNITURE

Desert Hot Springs — N. Palm Springs
Palm Dr. at Acoma Dillon Rd
Phone 4-2616



INEXPENSIVE
Floor Covering
SALE!

Values in floor coverings.
Perfectly suited to
Desert Living Needs.

RUSH SQUARES
Our special price
25¢ per square foot

9x12 FIBRE RUGS
reg. \$29.95

SALE — \$26.95

COTTON LOOP or PILE
reg. \$4.95

SALE — \$3.95

Sports in the Sun

Engineers Move Out of Cellar in Basketball Loop

Army Engineers moved up from the cellar into fourth place in the City Recreation League Wednesday night by scoring an impressive 50 to 32 victory over the Desert Nite Hawks.

The Army quintet took over the place vacated by the Twentynine Palms Marines when they were forced to drop out of the league several weeks ago.

Army took a 15 to 8 lead in the opening period, and held margins of 25 to 18 and 34 to 25 at halftime and the close of the third quarter.

Wilfred Lucas of the Nite Hawks took game scoring honors with 21 points, and he and Lewis scored all but one of his team's points. Bauer and Palmer were high for Army with 16 and 12 points respectively.

DESERT NITE HAWKS—32

	FG	FT	TP
W. Lucas, f.	10	1	21
H. Lucas, f.	0	0	0
Ernst, f.	0	1	1
Lewis, g.	4	2	10
Jones, g.	0	0	0
	14	4	32

ARMY—50

	FG	FT	TP
Virtusso, f.	1	2	4
Bailey, f.	0	0	0
Chona, f.	0	0	0
Bauer, f.	6	4	18
Kra, c.	1	0	2
Larson, g.	1	2	4
Palmateer, g.	4	4	12
Martinez, g.	1	0	2
Mercer, g.	1	0	2
Dinel, g.	0	1	2
	19	12	50

Desert Nite Hawks—8 10 7 7—32

Army Engineers—15 10 9 16—50

Arabs Trim P.S. Netters on Exhibition

Playing on their home courts, Coachella Arabs Boys Tennis team Thursday soundly trounced the Palm Springs squad in doubles and singles matches. It was the first exhibition play for both teams, with a return bout scheduled February 24.

Winning for Palm Springs were Dick Blackstone and Fred Grimm in doubles, defeating Pete Rector and Harry Ramsey 6-2, 6-3, and in singles Chuck Grone who took a 6-0, 6-4 decision.

Other scores included (Coachella player first): Jim Bloch defeated Gary Hammond 6-1, 6-1; Joe Malone defeated Mickey Lang 6-2, 6-2; Bill Johnson defeated Dawson Hayward 6-1, 6-1.

CITY RECREATION LEAGUE	W	LG	PT
Banning	8	1	888
Green Hornets	6	5	545
Chuck's Shell	5	5	500
Army Engineers	3	6	333
Desert Nite Hawks	3	8	272

Desert Nite Hawks—8 10 7 7—32

Gamer Tonight

Army vs. Green Hornets

Banning vs. Chuck's Shell

Legal Notices

NOTICE OF SALE OF REAL PROPERTY AT PRIVATE AUCTION

No. 18-16296

In the Matter of the Guardianship of the Estate of HUBERT HOUSSELLS, an Incompetent Person.

NOTICE IS HEREBY given that the undersigned will sell at Private sale, to the highest and best bidder, subject to confirmation of said Superior Court, on or after the 23rd day of February, 1955, at the office of the Farmers and Merchants Trust Company of Lone Beach, 302 Pine Avenue, Long Beach, California, Mezzanine Floor, County of Los Angeles, State of California, all right, title and interest of said incompetent and all the right, title and interest that the estate of said incompetent has acquired by operation of law for him in and to the certain real property situate in Cathedral City, County of Riverside, State of California, particularly described as follows:

The West four and four (44) feet of North one hundred two (102) feet of East one half (% of Lot 197) of Cathedral City, County of Riverside, State of California, as more fully described in Book 13, pages 24, 25 and 26 of Maps, records of Riverside County, California (Also known as 731 B Street, Cathedral City, California).

Terms of sale United States on confirmation of sale, or part cash and balance evidenced by note secured by Mortgage or Trust Deed on the property so sold. The amount of amount bid to be deposited with the court.

Bids or offers to be in writing and will be received at the courthouse office at all times after the first publication hereof and before date of sale.

Dated February 2, 1955.

FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH

By: J. C. Harris, Vice-President

Guardian of the Estate of said incompetent.

WALKER AND HORN

By: Charles Z. Walker
515 S. Main St., Suite 100,
320 Pine Avenue,
Long Beach, California.

Attorneys for Guardian.

447—Desert Sun, Feb. 7, 14, 21, 1955.

ATTENTION!
Cadillac & Buick
Owner

DO YOUR
WHEELS BOUNCE???

Balancing alone will not correct this nuisance. Have your tires true and balanced on our tire lathe. Satisfaction guaranteed or no charge.

O. K.
Rubber Welders
619 BROADWAY
(Hiway 111)
Cathedral City
Phone 8-6152

Elsinore Bee Quint Swats Local Cagers

The Bengal Bees from Elsinore continued as league leaders Friday night with a convincing 50 to 32 victory over the Papoose of Palm Springs on the latter's court.

Maintaining the advantage of home court, Elsinore had the edge over Palm Springs throughout the game. Harry Goffman of Elsinore gave the Papoose a great deal of trouble, racking up 13 points and harassing the opposing players whenever they possessed the ball, even stealing it several times.

Herrera led the Banning scorers with 24 points, and Willie Phillips was high for the Green Hornets with 10.

BANNING—48

	FG	FT	TP
Minor, f.	0	0	0
Grebener, f.	5	0	10
Every, f.	2	2	4
Jones, c.	0	1	2
Herrera, g.	10	4	24
Cooper, g.	1	0	2
Erzoff, g.	1	0	2
	21	6	48

GREEN HORNETS—25

	FG	FT	TP
Strange, f.	0	0	0
Wainstock, f.	0	0	0
Laster, c.	0	0	0
Phillips, g.	5	0	10
Clinton, g.	4	1	9
Roberts, g.	1	0	2
Walton, g.	0	0	0
	12	1	25

Banning—32

	FG	FT	TP
DeCamp, f.	3	0	6
Martin, f.	4	0	8
Gordon, g.	1	0	2
Beck, g.	4	0	8
	15	1	31

EL SINORE—50

	FG	FT	TP
Bentley, f.	0	0	0
Johnson, f.	0	1	2
Driscoll, f.	1	0	2
Barnett, f.	1	2	4
Hilton, c.	5	0	10
Natal, c.	4	0	8
Roberts, g.	6	1	13
Mapes, g.	1	0	2
Sohn, g.	1	0	2
	22	6	59

PALM SPRINGS—31

	FG	FT	TP
Keller, f.	5	0	10
Judd, c.	3	2	8
Harrison, g.	4	0	8
	18	5	41

PALM SPRINGS—41

	FG	FT	TP
Laster, f.	4	0	8
Jones, f.	0	1	2
Judd, c.	2	14	28
Harrison, g.	4	0	8
	18	5	41

EL SINORE—56

	FG	FT	TP
Keller, f.	5	0	10
Hales, f.	5	3	15
Oya, f.	3	2	8
Robert, g.	5	1	11
Macleay, g.	4	2	11
Love, g.	0	1	1
	23	10	56

PALM SPRINGS—41



(Desert Sun Photo)
STUDENTS of the business classes at Palm Springs high school gather around at the office of the Coachella Valley

From Page 1—MORE ABOUT

SAVINGS, LOAN LEAGUE

W. A. Giraldin of Santa Ana, Participating on the panel will be Robert Gray, director of Industrial Relations Section, California Institute of Technology, Pasadena; and Robert Kauth, senior field supervisor, southern area, California State Department of Employment.

ALSO TO BE HEARD Tuesday morning are O. M. Chat-

The Desert Sun—60
PALM SPRINGS, CALIFORNIA
Monday, February 14, 1955

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS Phone
APPLEBAUM, DAVID 5555
326 S. Indian Ave.
BOGESS, Incorporated 2971
Penthouse 31, The Plaza
DAVIS, JOHN C. 3673
1059 N. Palm Canyon Dr.
FOSTER, HERBERT H. 3555
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.
GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.
HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.
HARRY REID and
RUSSELL, WADE 2855
850 S. Palm Canyon Dr.
HASKELL, JOHN & CO. 2627
456 N. Belardo Rd. 2594
HEISER, WILLIAM J. 5685
1546 N. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
KOTY FRED F. 5450 or 4620
1404 N. Palm Canyon Dr.
JOHNSON, GENE W. 596 S. Indian Ave.
MATHEWS, CHAS. J. 6821
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
NELSON, AMY 4627
2277 N. Palm Canyon Dr.
NATHANSON, JERRY 5234
482 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO. 190 N. Sunrise Way 7661
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
RAY, TERRY 2064 or 5103
773 N. Palm Canyon Dr.
ROCKS, MADGE O. 2992
278 S. Palm Canyon Dr.
SHEPENKO, PETER B. 2727
The Pioneer Realty Co. 475 N. Palm Canyon Dr.
VENGER, LOUIS 6060 or 5596
3775 N. Indian, P.O. 1447
WEINSTEIN, RALPH 2884
256½ S. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
1063 N. Palm Canyon Dr.

No Sign Posting on Public Land Says Kettmann

City of Palm Springs has started strict enforcement of its ordinance prohibiting the posting of election material or advertising signs on public property, or posts located on public property.

The signs will be removed. Police Chief August G. Kettmann said.

"We are not endeavoring to interfere with the right of free speech, but are merely enforcing city regulations," he explained.

"All persons have a right to secure a permit and post signs or banners on private property," he added.

**EL MIRADOR
Finnish Bath**
Open to the Public
Rock Steam Baths
and Swedish Massage
only \$6.00
Men & Women Departments
FRED LEEMANS
PHONE 2044
El Mirador Hotel

STUART DAVIS of Oakland, president of the California Savings and Loan League, who will preside at the Managerial conference of the league starting at El Mirador today for a three-day run.

New Theatrical Group to Make Debut Friday Evening

The complete cast for "The Rose Tattoo," initial offering of Palm Spring's new legitimate theater group, The Players Stage, was announced today by Martin Beck, supervising director.

Many Village favorites are included in the large cast, along with some making their local stage debut. Clay Stearns, popular Palm Desert actor-director who has trod the professional boards for many years, has been cast in a featured role as a kindly priest. Wilma Wilson, Sue MacKenzie, Audrey Krueger, Florence Lyman, Jay Oertel and Robert Linsky, who have all been seen in many shows in the desert area, have been cast in featured supporting roles. Verkina Cross will be featured in the role of Serafina Della Rosa, a lusty earthy Sicilian woman. This

role was created on Broadway by Maureen Stapleton who won the New York Drama Critics Award for that performance. This role has been acclaimed as one of the finest and most difficult in modern theater. Making their local stage debut are: Pat Atikian, William Thomas, Peg Krikorian, Mary Stearns, Pat Wandler.

Beck has surrounded himself with a very capable production staff headed by Lee Krikorian, formerly of the Pasadena Playhouse, who is production manager, and William Cornfield, well known desert designer in charge of all scenic design and decor.

"The Rose Tattoo" will open Friday, February 18, and will run six performances, on Friday, Saturday, and Sunday, February 18, 19, 20, and the following Friday, Saturday, Sunday, February 25, 26, 27, at the American Legion theater auditorium.

Tickets may be obtained at

The Palm Springs Seattle Rainiers Booster Club seeks talent... Chairman of the Committee Jay Budsey requests you fill out this coupon, mail to P.O. Box 608, Palm Springs.

PALM SPRINGS SEATTLE RAINIERS BOOSTER CLUB

Talent Show

Sponsored by Junior Chamber of Commerce

Name _____ Age _____

Address _____ Phone _____

Type _____ Bus. _____

of Act _____ Res. _____

Mail to Palm Springs P.O. Box 608

PALM SPRINGS PLAYER STAGE

OPENING
Friday, February 18th
The Lusty Broadway Comedy Hit

THE ROSE TATTOO

By Tennessee Williams

American Legion Auditorium
Fri., Sat., Sun., February 18-19-20
Fri., Sat., Sun., February 25-26-27

Tickets \$1.80

For Reservations Phone 7280

TICKETS ON SALE

Palm Springs Music Co.

Palm Springs Drug Co.

American Legion Box Office

DAR Presents Awards of Merit to Five Villagers

Cahuilla Chapter, Daughters of the American Revolution, last week presented Walter Pagan, chief observer for Palm Springs Ground Observer Corps with an Award of Merit.

The award was made by Mrs. Saul Ruskin on behalf of the chapter for his outstanding service to the community on Operation Watchathon under the auspices of the GOC.

Receiving Good Citizenship awards from Mrs. Ruskin were the youths who participated in the Watchathon which set a new national record. They maintained an around-the-clock watch for one complete week. The boys were Kent Werges, Lindsay Nelson, David Michel and Tom Barry.

The awards were made at the regular meeting last week of the Ground Observer Corps at Frances S. Stevens school.

Tampering with Detex Boxes to Bring Trouble

Charles Valentino of the Valentine Detective Agency said Friday that he will prosecute to the fullest extent anyone found tampering with the "Detex" boxes attached to buildings which his private patrol guards.

His statement followed the discovery that the Detex box at the rear door of The Desert Sun office had been bent and twisted.

"Apparently someone planned to enter The Sun office and wrecked the box first, believing it to be a burglar alarm," Valentino said.

The panel window had been bent and almost pried open a week before and on Thursday morning was found broken.

No evidence was found inside of The Sun composing room, however, that entry had been effected.

Rodeo Newsreel Shown at Sunair

Sunair Drive-in theater is showing newsreel pictures of the 15th annual rodeo held here last weekend, Bill Bronstein, manager, announced.

The Paramount Newsreel pictures, taken of the thrilling local event, started last night and will continue through Wednesday.

Stockton Also Wants Man Arrested Here

Alonzo Alan Fathere, held to answer in justice court here on assault with a deadly weapon charge, is also wanted by Stockton Sheriff's department for having escaped from custody there, according to word received by local police Thursday.

Dr. Hoff to Attend School Convention

Dr. Arthur G. Hoff, superintendent of schools, was given permission by the school board of trustees Thursday night to attend the American Association of School Administrators meeting in Denver, Colorado, from March 12 to March 16.

Two Steel Cabinets Stolen from Truck

Theft of two steel clothing cabinets from the rear of a truck parked at 1561 North Palm Canyon drive, was reported to police Wednesday by Ray Hillier. The cabinets were valued at \$30.

George W. Nieport Joins Citizens Bank

George H. Nieport has recently joined the staff of Citizens National Trust & Savings Bank as an assistant trust officer in the bank's trust department.

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THE GOLDEN TOUCH of Frankie Carle, His Piano and His Orchestra, will provide music for dancing at the fifth annual Police Show and Dance, to be held March 26, in the high school quadrangle. Tickets for the event, which promises to be the greatest of its star-studded history, go on sale tomorrow, Tuesday.

\$16,000 Quota Set by Red Cross in Palm Springs

Quota of \$16,000 has been established for the City of Palm Springs in the annual drive for funds conducted by the Palm Springs Branch, American Red Cross. Chairman Warren Lincoln announced following a meeting held with county chapter officials Friday afternoon.

This is the same quota as last year, although the county increase was eight percent, according to Mary Ellen Pangle, county manager.

"We hope that Palm Springs

once again, as in so many years past, will be the first community to go over the top," Miss Pangle said. "It has become a habit for the Village to set the pattern for giving in the Red Cross fund drive for other county communities."

The fund drive is conducted during the month of March.

Local Attorneys Reappointed to Study Committee

Three Palm Springs attorneys were named by the board of governors of the state bar of California to the subcommittee to observe the pre-trial procedure experiments and to report to the committee to assist the Judicial Council in its study of pre-trial procedure in the county.

Reappointed were Roy W. Colegate, Rex G. Hardy and D. M. McGahey of Palm Springs. From Indio were Wallace P. Rouse, who is chairman, and Alexander W. Staples.

All are members of the Desert Bar Association.

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MILDRED SOUTHWICK POTTER

9:45 Tues. Eve. over KCMJ

(New "WORDS TO SAY" Series)

I sing of Palm Springs and its joys multifarious

Be one hermit inclined, or a type most gregarious,

All rustle and bustle, making the bucks in a hustle

Or sunning or funning, or resting or nesting,

Where you wear what you please, where Eastern goes Western

Where the fair skinned get tan skinned and a

eyeful of bare skin.

And I don't mean a rug.

Where Great Grandmothers fly and visitors vie

With characters local and whimsical

Who wear zany hats painted cravats

And costumes cut briefly and lyrical.

When a President visits and you and I hope its

A yearly occurrence, Rumor is that it will be.

So — Drop in and see me at the fine MURPHY REALTY. That's right

next to the Citizens Bank. Ask for MILDRED S. POTTER. She's the gal

that you oughta see for homes, lots or income. Phone OFFICE 5102 or

HOME 3364 — For listings galore!

Written Exams for Police Dep't Slated March 4

Written examination to establish an eligibility list of police patrolmen for the City of Palm Springs will be held at 7:30 p.m., Friday, March 4, in the city council chambers. City Manager R. W. Peterson announces.

The examination is held whenever current eligibility lists have been depleted.

Eligible to compete are men 21 to 35 years of age, with high school education or its equivalent. Minimum height is five feet eight inches, and minimum weight is 155 pounds. Salary range is \$288 to \$352, with liberal sick leave and vacation benefits.

Applications must be secured from the city manager's office on or before Wednesday, March 2.

Villager Receives Redlands U. Degree

Marilyn Leonard La Chapelle, Palm Springs, was among 65 students receiving degrees at the University of Redlands last week. She majored in education.

**J. & S.
PAVING
CO.** •
• ASPHALT PAVING
• EQUIPMENT RENTALS
CONCRETE CURBS, ETC.
Paving "Driveways to Highways"
— AT REASONABLE PRICES!
JANIS & SULLIVAN
P.O. Box 74
Palm Springs Phone 2680

OCULINE EYE PADS

Saturated with refreshing medication

PROTECT YOUR EYES WHILE SUNBATHING

Free Samples
at any
Palm Springs
Drug Store

Palm Valley School

A Private Day School for Boys and Girls

Enrollments accepted to April 15

WELCOME DELEGATES

TO THE

MID-YEAR CONFERENCE

OF

California Savings and Loan League



ENJOY YOUR STAY IN PALM SPRINGS

"America's Foremost Desert Resort"

YOUR HOSTS:

TRI-COUNTY SAVINGS AND LOAN LEAGUE

Citrus Belt Savings and Loan Association
Riverside, California

Coachella Valley Savings and Loan Association
Palm Springs, California

Coachella Valley Savings and Loan Association
Indio, California

Euclid Savings and Loan Association
Ontario, California

First Federal Savings and Loan Association
San Bernardino, California

Hemet Federal Savings and Loan Association
Hemet, California

Imperial Savings and Loan Association
El Centro, California

Orange Belt Federal Savings and Loan Association
Colton, California

Redland Federal Savings and Loan Association
Redlands, California

Redlands Federal Savings and Loan Association
Fontana, California

Riverside Savings and Loan Association
Riverside, California

San Gorgonio Building and Loan Association
Banning, California

Santa Fe Federal Savings and Loan Association
San Bernardino, California

Reappoint Lewis as Plan Member

L. C. Lewis of Cathedral City, was reappointed to the county planning commission Monday by supervisors.

Lewis has been a member of the commission since 1952 when he was appointed to fill a vacancy. His new term extends for four years.

Reappointment of Lewis was recommended by Supervisor Homer Varner and confirmed by the board.

LICENSE LOST
Loss of her driver's license was reported to police Wednesday by Rita Lane Williamson of Newport Beach.

CUSTOM

Estimating
Installing
Traverse Rods
Matchstick
BAMBOO DRAPES

• • •

JUST IN!
Fabulous
New
Spring
Cottons

DESERT YARDAGE

254 N. Palm Canyon Drive
PHONES 7296-7857



(Desert Sun Photo)

SECOND SEMESTER classes at Palm Valley School, private day school for grades five through 12, is now under way. The school, noted for giving an unusual amount of individual attention to each student through

small classes, expects an increased enrollment. Students may enroll at any time up to April 1, for a period of one month or more. Pictured above is the seventh grade class, enjoying the sunshine while attending class around the swimming pool.

PALM DESERT

By LOU KUEHNER

BAKE SALE

It was asked that we remind the Palm Desert residents of the Bake Sale to be held on Saturday, in front of the post office. The sale will be conducted by the Palm Desert Parent Teacher association. Any members of the community wishing to donate cakes or cookies to the sale, please contact Mrs. Michael Munier, chairman, or Mrs. Virginia Deschenaux, Mrs. Ben Bean, or Mrs. Bob Coates.

ART EXHIBIT

Artists and Craftsmen exhibiting at the Palm Desert Art Gallery will be working in the alcoves and foyer of the Desert Magazine Pueblo every weekend throughout February, March and April. All are invited to visit the Gallery and see these artists and craftsmen at work. There is no charge. Nationally known artists James Swinnerton, Clyde Forsythe, Henry Clive, Conrad Buff and P. Stanlaws will be present from time to time to give criticisms and help us maintain outstanding exhibits of paint-

ings of the desert and southwest.

PALM DESERT BRIEFS

A joint birthday party was given for Mrs. Bunny Ward and Otto Allgoewer at the Shadow Mountain club last Sunday. Hosting the party were Edith Eddy Ward and Mrs. Otto Allgoewer. The surprise of the evening came when Donald Novis presented a portrait of Edith Eddy Ward to Bunny Ward, and one to Otto Allgoewer. Stanley Brooks was the artist for both portraits. Over thirty guests were present for the gala event. Among those present were Mrs. H. B. Fisher, Stanley Anderson from Chicago, the Tom Browns, Dudley Steeles, Joe Moons, John A. Thompsons, John Moyers, and Edwin Durons. Also present were Mmes. Bobbie Reichert, Charlotte Stewart, Isabelle Belluya, Edith Brohagm, Leife Erickson, Marge Hekel and Forrest Bowers. The Richard Hanousek hosted a cocktail party for Mrs. John Griffith, their guest from Minneapolis. The Edward Sergeants gave a cocktail party honoring Mr. and Mrs. Donald Novis and Mr. and Mrs. J. L. Allabough and daughter, Karen from Van Nuys, Cal. Allabough is the brother of Mrs. Sergeant and is with the Columbia Broadcasting company. Dr. and Mrs. Stanley O. Chambers Jr. are happy to announce the arrival of a granddaughter, Linda Lawson Chambers, born February 4, 1955 at East Lansing, Michigan to Mr. and Mrs. S. O. Chambers, Jr.

Chambers is receiving a degree in hotel and resort management at Michigan State College. His plans for the future include building a resort in the desert . . . Mrs. Dean Seabrook from Portland, Oregon is on the desert for a month. Her husband, Dr. Seabrook, is to arrive in week . . . The Frank Culps are here for a month from Oregon . . . The Joe Moons hosted a cocktail party last Saturday preceding the Shadow Ball. Guests included the Robert Morreys, Harlan Kittle, Dudley Steeles, Tom Browns and Mrs. Bunny Ward and Edith Eddy Ward. Also attending but remaining at the Moon residence for a party of their own were the John Moons, Ned Blades, Jim Harstads, Gene Roberts, and Jerry Malones . . .

Mr. and Mrs. Phil Hall of Hollywood, Cal. were house-guests of the H. B. Fishers . . .

Mr. and Mrs. Clarence Dixon and daughter, Judy were down for a weekend in their new sun lodge home . . . The Shadow Mountain Terrace reports the following guests: Messrs. and Mmes. H. C. Bartlett, from Kansas City, Mo.; Wallace Smith, Rockford Ill.; Walter Lantz; J. M. McDougall; Vancouver, British Columbia; Ray Bryant from Winnetka, Ill.

Also enjoying a stay there are John F. Morrissey, advertising manager of Life magazine; Mrs. H. E. Warren from Minneapolis here with her mother, Mrs. J. D. Ross from Montana; and Richard Arlen, TV and movie personality.

Varner Delegate to CVAPC Meetings

Homer Varner, supervisor from the fourth district has been named delegate from the board of supervisors to the Coachella Valley Advisory Planning Committee.

The term is for one year.

It is every girl's dream to be swept off her feet by a man she can dominate. — Wall St. Journal.

RANCHO MIRAGE

By BETTY WOLFE

Among Canadians now enjoying the desert resorts are the Charles Hiliars of Winnipeg who have leased a home here and Mr. and Mrs. Robert Smith who have purchased the Joseph Clark home. The Smiths are from Orillia, Ontario, Canada.

George Haller's birthday was the happy occasion recently for a surprise party in his honor.

The big surprise was planned and successfully carried off by his wife Betty. Guests enjoying the birthday celebration were Messrs. and Mmes. Mel Bearden, Ted Smith, Al Sprague, Ed Biles and Mr. Russell Hewittson.

Here to spend the remainder of the season at the Harper Apartments is Mrs. Camellia Wilson of Carmel.

George and Colette Hearst are the house guests of the Captain Horace Browns (Marion Davies).

The Valentine motif was the theme, and the Thunderbird Country club was the setting Thursday for a luncheon and card party honoring Mrs. E. W. McCabe of Los Altos. Hostess of the affair was Mrs. A. J. L. Hutchinson, sister-in-law of Mrs. McCabe. Her guests were Messrs. Palmer Powell, Victor McKee, Bert Ripple, Edna Kelly Howard Wiser, Mon Wallgren, Jack Gorman, Allan Clause and Joe Bolland and her guest Mrs. Rosie Legge from Oelwein, Iowa. Mrs. McCabe is the houseguest

of the Hutchinsons. Guests of Jeannine and Ted Smith for a week were Colonel and Mrs. Kenneth Leitch of Sacramento. Colonel Leitch, who has been State Director of Selective Service for the past fourteen years, recently resigned as Chief of Liquor Control for the State of California.

Mr. and Mrs. Glenn W. Dorsett and Mr. and Mrs. Gilbert S. Henslee, all of Newport Beach, California have purchased neighboring homes in Rancho Mirage.

The Howard Neighbors have returned from a two week trip to northern California where they went to visit Howard's parents, Mr. and Mrs. Howard S. Neighbor of Berkeley. Mr. Neighbor, Sr., returned to Rancho Mirage with Howard and Mary Alice to be their house-guests for about a week.

Arthur Lake, of movie and radio fame, his wife Patty and Patty's mother, Rose Davies, sister of Marion Davies, have been vacationing in Rancho Mirage recently. The Lakes have just returned from a two month tour of South America.

Recent visitor of the A. Ronald Buttons was Steve Cochran.

A former resident of Rancho Mirage, Ione Thompson and her friend, both of Riverside, are vacationing at Nelson's Motel.

For the past seven seasons, Fred and Blanche Anusden and the Charles Strickfadden of Salem, Oregon have wintered in Rancho Mirage. Recently, they attended the Trailer Life Show in Los Angeles and became so enthused with the idea of trailer life they have purchased trailers and will henceforth make their winter homes at the new Sahara Trailer Village in Palm Springs.

Mr. and Mrs. Otto Kohler of Seattle, Wash., were the dinner guests of the Dale Van de Walkers on Tuesday evening. The Kohlers were enroute to their winter home in Phoenix.

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What he has done, you can do.

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1955

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Daily at 1 P.M. in the Main Arena
NATIONAL HORSE SHOW
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CAMEL RACES

Free — Spectacular — Free
ARABIAN NIGHT'S PAGEANT
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Inspiring Religious Service
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Sunday, February 20th — 9:15 A.M.

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Tuesday, February 22 — 10:30 A.M.
HUNDREDS OF EXHIBITS—SPECIAL FEATURES

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WESTERN DIRECTORY CO.

AFFIDAVIT

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE)
CITY OF PALM SPRINGS) ss

The undersigned, being first duly sworn, depose and say:

That on January 31, 1955, delivery was completed of 7600 copies of the Palm Springs Directories to residents and businesses in the City of Palm Springs and in Cathedral City, Palm Valley, Rancho Mirage and adjacent county areas.

J. B. Jackson
Gerald Cosley
Hugh Edwin Sanders

Berta Sanders
Margaret Jackson
Hugh Edwin Sanders

Subscribed and sworn to before me,
Notary Public, in and for said
County and State, on the 14th day of
February, 1955.

John W. Travers
My commission expires Oct. 5, 1955

WESTERN DIRECTORY CO.

Publishers — Palm Springs "CITY BOOK"

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\$1.73 QUART \$5.45 GALLON

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See The New

1955 GM TRUCKS

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Rich deep tones!

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For the best in Italian Cuisine

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"Where every dish will delight you"

COMPLETE DINNERS FROM 1.75 UP

Baked Lasagne Wednesday only!
Imported and Domestic Wines

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Open from 4 p.m.
Sunday from 1 p.m.
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DELICIOUS CHARCOAL BROILED STEAKS OF YOUR OWN CHOICE

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Tops in Food
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BREAKFAST—LUNCH—DINNER

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WHERE TO DINE

A GUIDE TO THE FINEST RESTAURANTS IN THE PALM SPRINGS RESORT AREA



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Complete Dinner from \$1.60

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Where To Dine?

Make Your Choice from any one of the
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Unexcelled Cantonese and American Cuisine
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185 EAST ANDREAS
BETWEEN PALM CANYON AND INDIAN AVE.
Owners: OLSON and JOHNSTON

The All-American Dish

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FULL 7 COURSE DINNERS — from	1.95
DELICIOUS BAR-B-QD RIB DINNER	2.65
EASTERN TOP SIRLOIN STEAK DINNER	2.85
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CHOICE NEW YORK CUT STEAK DINNER	4.25

Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie. Choice of Beverages.

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PUBLISHER'S CORNER

By Oliver B. Jaynes

THE CLIPPER GIRLS — By 1932 bright red flannel underwear had become almost extinct in the United States. A suit of the warm but gaudy under garment was as hard to find as a bustle. But those flashy red drawers are back on the market again now with lots of takers — and thereby hangs a newspaper success story of two women.

Miss Grace Hamilton and Miss Nina Babcock were living in New York City back in the depression days of 1932 and doing none too well. Nina had graduated from the University of Missouri with major in journalism and worked a while on the Miami Daily News before going to the big city. Grace had a reporting job on New York's Jackson Heights News. Both wanted a newspaper of their own but their combined resources amounted to only \$2500. They heard that the Cedar Springs (Michigan) Clipper, a weekly in a town of 1500, was for sale for \$6500, pooled their capital for the down payment and headed west in their old Buick.

It was a struggle and their bankroll had dwindled to \$2.40 by 1936. The future looked pretty dark. The turning point came that same year, however, when Nina chanced to read in the old New York Sun (which they out-weathered) a story in which the writer was bemoaning the passing of red flannel underwear from the American scene along with the surrey with the fringe on top.

But the writer had not reckoned with Cedar Springs, Michigan, for on the shelves of the general store there were some sure-enough red drawers — just a little tarnished with age. Nina advised the New York newspaperman that the rare under garments were still in stock, and the orders came pouring in. It was soon a sell-out and "The Clipper Girls" began to look around for more red drawers to satisfy the demand their reply had created. They found a small factory in New England which could make a limited number but orders kept coming from sportsmen, skiers and others who wanted red underwear for their own private reasons.

Before long a local factory had started making the crimson union suits and Cedar Springs was beginning to prosper. So was the Clipper. The little newspaper moved into new quarters and its circulation skyrocketed from 400 to 2400. Nina and Grace had brought fame and prosperity to the little town about 20 miles north of Grand Rapids and an award to the Clipper for "Most Outstanding Contribution of a Newspaper to a Community" from Michigan State College.

And now, of course, Cedar Springs has a Red Flannel Festival — a revival of lumberjack days for which the region is famous. Yes, there's a Red Flannel Queen, too!

What's more — the Clipper Girls told me — to each purchaser goes a certificate making the wearer a member of "The Knights of the Order of Red Flannel Drawers."

TRY AND STOP ME

By Bennett Cerf

ERICH REMARQUE, author of "All Quiet on the Western Front" and "Arch of Triumph," tells about a cousin of the same name who paced a hospital corridor awaiting the arrival of his first born. A nurse finally ended his anxiety by informing him he was the father of an eight-pound boy. A few moments later she was back to say, "You now have another son." The father had not been expecting twins. He stammered, "That — that last Re-Remarque is un-un-called f-for!"

Jack Carter was introduced to a character named Tex Blanchar. "I suppose," hazarded Carter, "you're nicknamed Tex" because you hail from Texas." "Matter of fact," confided Blanchar, "I was born in Louisiana, but who ever heard of a big guy like me called 'Louise'?"

Ogden Nash tells about a considerate wife who, bearing in mind that her husband detested spring, summer, and winter, bumped him off with an asthmatic.

After planning a jail break for a year, a con up in Maine last fall had the bad luck to bring it off on the very day of the worst hurricane that had hit New England in sixteen years. He had — I cannot say enjoyed — exactly two hours of freedom, saw the roof blow off one house, a tree crash down on another, boats piled up against the rocks like kindling wood — then quickly walked back into jail. "Life's gotten too tough outside," he explained.

Mr. Guggenheim turned a sour eye on the wreckage of his new convertible. "What happened this time?" he asked his wife wearily. "It wasn't my fault," she insisted. "That fool from the garage told me I'd better cool my engine — so I stripped the gears."

Horace Greeley, famous editor of the old Tribune, defined a good reporter as a resourceful fellow who can handle another man as an astronomer handles his telescope; draw him out, see through him, and then put him up."

Charlie Poore, star book critic for the New York Times quotes an earnest girl who assured her teacher, "Of course I know how to spell banana. It's just that I never know where to stop."

City Recreation Dep't Events

Basketball — Monday and Wednesday evenings. High school gymnasium, 7:30 and 8:30 p.m.

City Parks — Every Wednesday night. Frances Stevens school auditorium, 8 to 11 p.m. Osa Matthews, caller.

Tennis Clinic — Every Tues-



CONFIDENT LIVING

By Norman Vincent Peale

How to Get at The Roots of Unhappiness

Some years ago at the Marble Collegiate Church in New York, we organized a religio-psychiatric counseling clinic for the simple purpose of helping people who are unhappy and don't know why, but who want to learn how to live effectively.

We entered this field because we had learned that when the wisdom of modern science and the ancient insights of God are applied to human nature in an objective, scientific manner, we can discover exactly what lies at the root of a person's unhappiness. For when you know what bothers you and why, then the trouble may be cured through spiritual therapy.

A West Coast physician once consulted me saying that he and his wife had reached an unhappy state of affairs in their marriage. He admitted he was unable to cope with the problem professionally because he was involved emotionally.

They were a fine, well educated and intelligent young couple, yet somehow they had not been able to live together in harmony.

"I'll do anything in the world to save our marriage," he told me.

"So will I," she said. "I really don't know why I feel the way I do. I have everything, yet I am so unhappy. I resent my husband. But there is no reason for so doing, for he is kind and I love him."

"Do you want to leave him?" I asked.

"Oh no," she replied. "But I do want to know how to get along with him in happiness and peace instead of feeling the way I do."

A member of our psychiatric staff studied the facts about this couple. The girl, it appeared, was the daughter of a dominating father. He had never given her the amount or kind of normal love she ought to have had, so there developed a deep, smouldering, unconscious resentment in her against her father.

Then, by a curious but oft-repeated quirk of human nature, when she married, she transferred that father-image to her husband. Psychologically her husband became not a husband, but a father. In fact, her unconscious resentment of her father extended not only to him but to all men. Because her father had crushed her personality, subconsciously she felt that all men were her natural enemies. Thus she hated and loved her husband at the same time. Her basic attitude toward him was a carry-over of resentment that made happiness impossible.

She was amazed when this was explained to her by our psychiatrist, but after reflection she acknowledged that this was indeed her problem. Under the guidance of skilled psychiatric counseling and new knowledge of the uses of prayer and faith taught her by our pastors, the couple are gradually making a good adjustment.

I emphasize the importance of prayer as a factor in that adjustment, for prayer is a mechanism through which profound insights come to us, and it also supplies sufficient strength to change ourselves.

Many people are haunted and made miserable and dissatisfied all their lives by inner urges and conflicts that they do not understand. It is important to know yourself and to understand the causes of your reactions. Then we must

Cease Fire or Cease

THIS SIDE of The Sun

By Phat

Roses a.e Red, Violets are Blue, I'm big and lazy, how are you?

And so this is Valentine's Day! And the way things have been going the past few days, no one is seeing red and no one is feeling blue.

FIRST OFF, I thank my correspondents for calling attention to a glaring error I made last Thursday morning. Talking about that copy of the Chicago Tribune I received here in Palm Springs on the same day and date that it was published in Chicago, more than 1600 miles away, if my Southern Pacific timetable is correct on their mileage figures. Through a slip of the fingers on this typewriter I wrote it January 7 instead of February. Anyway, I am glad that I received all of the criticisms. Because that indicates that a few people, at least, pursued my effort and took their pens in hand or typewriters in their laps to write me. In the latter category, I just hope their wives were not looking.

AT THE SCHOOL BOARD meeting the other night a report was made on the proposed paint job for the high school. Seems that several different hues were put on the building so the board of education could cogitate on them and pick the desired combination. They chose tangerine and sand color. Then someone asked, "How do the students feel about the colors?" Ray Sorum, president of the board, replied that a survey among the boys and girls seemed to indicate a majority favored using all of the test colors. A sort of rainbow effect.

HARRY OLIVER (here he is again) reports that he has been threatened.

The other morning he was awakened by the furious barking of Whiskers, his dog. He investigated and found, so he says, 24-inch letters painted on the adobe walls of old Fort Oliver at Thousand Palms. The letters spelled out: "Vamoose, you Copperhead!" Oliver is combing the desert to find out who dunit. Oliver naturally blames the night-riders attack on the fact that he has been backing the idea of splitting up Riverside county and re-naming the area east of San Gorgonio pass, Desert County. He claims the sign must have come from Riverside, the county seat for, he says, all desert residents are in favor of the split. "I'm no Copperhead," he said. "I may be a Sidewinder, especially after trips to Palm Springs — but a Copperhead, No!"

STRANGER IN TOWN walked into the Dunes the other day and, probably to impress those there for the pause, that may not refresh but provides a lift, said to Pat, "Where's Harry?" "Harry who?" answered Stanbaugh. "The man who owns this joint," was the reply.

"Every driver in this area is urged to cooperate in our efforts to eliminate this type of violation," Capt. Black concluded. "This can be done if each driver will make it a habit to drive right and keep right whenever possible."

The Mail Bag

GRATEFUL FOR AID

We wish to thank all the people of Palm Springs for their help and kindness, in giving blood, gifts and encouragement to our son, Wayne Workman, age 13, during his confinement to the hospital due to his fall from the mountain on Dec. 9.

A special thanks to Mr. Harris of Rancho Trailer park, the Police department, and the men for their swiftness in bringing him out of the mountains under great difficulties, and saving his life.

We are happy to say he has been taken off the critical list and is coming along remarkably well although it will be a long confinement.

Again we wish to give our thanks to everyone for their prayers and being so wonderful. Sincerely,

Mr. and Mrs. Leon La Fond.

MENUS

Menus to be served in cafeterias of Palm Springs Unified School district Monday — Sauerkraut, steamed frankfurter, buttered boiled potatoes, hot buttered French bread, deep dish peach and pineapple pie, milk.

Tuesday — Porcupine meatballs in tomato sauce, potatoes au Gratin, buttered French cut string beans, wholewheat bread with butter, grapefruit sections, milk.

Wednesday — Braised shortribs of beef, scalloped potatoes, spinach with lemon wedge, wholewheat bread and butter, fresh fruit, milk.

Thursday — Baked beef hash, buttered succotash, tossed green salad, wholewheat bread and butter, pineapple upside down cake, milk.

Friday — Macaroni and cheese casserole, buttered sliced beets, shredded lettuce, wholewheat bread and butter, fresh apple, milk.

Saturday — Braised shortribs of beef, scalloped potatoes, spinach with lemon wedge, wholewheat bread and butter, fresh fruit, milk.

Sunday — Baked beef hash, buttered succotash, tossed green salad, wholewheat bread and butter, pineapple upside down cake, milk.

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Tuesday — Porcupine meatballs in tomato sauce, potatoes au Gratin, buttered French cut string beans, wholewheat bread with butter, grapefruit sections, milk.

Wednesday — Braised shortribs of beef, scalloped potatoes, spinach with lemon wedge, wholewheat bread and butter, fresh fruit, milk.

Thursday — Baked beef hash, buttered succotash, tossed green salad, wholewheat bread and butter, pineapple upside down cake, milk.

Friday — Macaroni and cheese casserole, buttered sliced beets, shredded lettuce, wholewheat bread and butter, fresh apple, milk.

Saturday — Braised shortribs of beef, scalloped potatoes, spinach with lemon wedge, wholewheat bread and butter, fresh fruit, milk.

Sunday — Sauerkraut, steamed

DESERT HOT SPRINGS

By ENOLA HULBERT

ROTARY CLUB

Rotary International started off their celebration of the Golden Anniversary of their organization with a dinner at Addington's Saturday. About fifty Rotarians and their Rotary-Anns were present.

President Gilbert Holloway was Master of Ceremonies. Fines were numerous and heavy, as the club members are on an all-out campaign to raise money to build library for the town.

Payer of the heaviest fine was L. W. Coffee, who agreed to match the fines levied on most of the members.

Five new members: Judge Leon Benwell, George George, Charles Meadows, Walter Klocke and Howard Carr, were inducted.

President Holloway talked on the projects of Rotary for the coming year, and stressed the point that the building of a new library would be a project worthy of their Anniversary Year.

ART TEA AT ADDINGTONS

William Krehm opened his one-man show at Addington's Galleries Sunday afternoon, and a Tea was held in his honor. Krehm, who is well known in this area for his beautiful work has thirty five can-

vases on exhibition. Grace Parsons Harmon is public relations chairman of the Galleries. Local artist, Nancy Barnheisel, a student of Krehms, gave a short talk on the artist before introducing him to the large audience.

Pouring at the tea table were two women who are known for their fine paintings, Mrs. Sophie Sturtevant, and Mrs. Helen Young. Mrs. J. Marie Ropp, who has been associated with local art galleries...she was for several years director of the Desert Magazine Gallery in Palm Desert, and is well known in art circles at Laguna Beach...acted as a circulating hostess. Mrs. Marion Merrick also acted as hostess.

The Krehm exhibit will last through February, and the gallery is open to the public each afternoon. No charge.

READCREST OPENING

Opening of Readcrest Pet Corral last Sunday attracted a large throng. This is the Dilion road (near Palm Drive) "home away from home" for cultured canines...and a few felines.

Mrs. Ben Read, owner of the Corral raises prize miniature poodles...and her champion "Josephine of Readcrest" has just produced five puppies.

Besides the kennels, which are housed in a concrete brick building, there is an outdoor patio for cats; each one with a tree limb so the cat can climb, and sit on a platform, watching the dogs in the adjacent runs. Mrs. Read says that cats love to watch dogs, as long as they know they are safe from them.

Refreshments were served to the large crowd attending the opening.

LANDMARK CHANGES HANDS

Mrs. Gertrude Burrow has sold the Desert Stars Motel, to Mr. and Mrs. J. E. Becker of Santa Monica, who have also purchased the Burrow home.

The "Desert Stars" was built by the Burrows, when they came to Desert Hot Springs in 1945. It was the first building to go up south of Piersons boulevard.

Mrs. Burrow will remain in Desert Hot Springs for a while yet, and later on will visit with her children.

COCKTAIL PARTY

Preceeding the Rotary Club

THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

CHAMBER MEETING

The new Thousand Palms brochures were presented to those in attendance at the Thousand Palms Chamber of Commerce meeting at the Community Chapel in Shangri-La Palms last week. The Brochure committee was composed of Mrs. Walter G. Bovee, who served as chairman, Dr. Ivan L. Barstow and Mrs. Jack Singler.

A planning committee to study beautification of the Thousand Palms corner—inter-section of Highway 60-70-99 and Ramon road—was elected. To serve on this committee are Messrs. Walter G. Bovee, Roger Stepp, and A. Hal Cornelius.

It was agreed that a letter be sent from this body to the Riverside County Road Commission recommending that stop signs be installed on all approaches to Ramon road in this area.

A report was made on the progress of the Chamber's booth at the forthcoming Riverside County Fair and National Date Festival in Indio by Karyl Thompson, who is in charge.

Roger Stepp and Wilburn C. Smith were called upon to assist in the erection of the display at the Fairgrounds in Indio the first of the week. Dewey D. Wallace, president of the Chamber, presided.

CHASE SCHOOL ENTERTAINS Chase School was host Friday

dinner the Charles Sakins entertained at a large cocktail party at their home on Eighth street. Honored guests were members of the board of directors of Rotary and their Rotary-Anns, and new members and their wives.

Early arrivals at the party were: the Roy Stewarts, "Pete" Pedersen, "Chuck" Edmonds, Cliff Babins, Rotary President Gilbert Holloway and Mrs. Holloway, and Mr. and Mrs. Ted Holloway, Messrs. and Mmes. Joe Kanya, Don Hulbert, George George, Jimmy Jackson, John Keane, L. W. Coffey, Herb Seales, Charles Meadows, Howard Carr, and Walter Klocke, Judge and Mrs. Leon Benwell, and Jack Morey and Miss Coleen Moore.

REFRESHMENTS were served to the large crowd attending the opening.

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COCKTAIL PARTY

Preceeding the Rotary Club

to members of the Press Club of the Palm Springs area. The luncheon was planned especially for the journalists of the area to become acquainted with C. Terry S. Keep, one of the publishers of Fortnight Magazine and a brother of Mrs. C. Thurston Chase Jr., director of the school.

NOTES IN BRIEF

Mr. and Mrs. Henry M. ("Scotty") Lennie spent last Thursday night in their new abode on Arbol Real in Shangri-La Palms.

Mrs. Grace Mulligan and sons, Bob and Johnny, last week moved to Pomona, where Mrs. Mulligan is co-owner and operator of Business Services, a public stenography and other business services office.

Mr. and Mrs. Gordon Bachman recently arrived from Puerto Rico where they have been for the past several months. They will spend the remainder of the season in Shangri-La Palms, where they were season residents last year.

Mrs. Bachman is the daughter of Fred B. Hess and Mrs. Hess of Shangri-La Palms.

Mr. and Mrs. Alex Alexander of Belvedere, in the San Francisco Bay area, are spending the season in Shangri-La Palms.

Mrs. Lorene Bitner and a friend of Ontario, were guests in the Shangri-La Palms home of Mrs. Minnie Bausman on Saturday, the 5th.

Attending the regular monthly meeting of the Palm Springs chapter of the American Association of University Women in Palm Springs Tuesday evening

On The Trails

The trails end . . . as all parades do . . . had its whimsical touch as it neared the finish at Ramon road. A tiny black dog, hardly more than hot-dog size, fairly sliding along the pavement at the end of its leash.

A baby baton twirler . . . climbing on to the shoulders of their instructor, her tiny tired legs dangling gloriously.

Plucky smiles of pom-pom girls, as they strutted through their at long last drill — and then dashing for the Coke stand . . . The cute musical windup of the Chase Boys School band . . . and then the scurrie to a vantage spot for a view of the remaining procession. For the unusual treat . . . see the ending of a parade.

Desert Riders boasted a very large turnout Tuesday the first day of February . . . but many parked their Cadillacs by a bush, instead of tying a horse to one. Had Melba Bennett arrived late, she would have probably tied her horse to a bumper, and shouted, "Oh,

Spirit, that makes us one—give us more bushes." And many besides Melba would have been charged. The D. V. Garstens had Miss MacKwen from far off Surrey, England, while the Charles Grahams brought the Lars Wennergren and daughter Elvia from Kinnar, Sweden. Betty Lacey had practically a full size breakfast group. Along with her mother and father, the B. J. Lacey's, were the Bill Hagemans of St. Paul, and Betty's niece and nephew Julie and Mike Lacey of Salt Lake. Little Mike sang a solo on Johnny's all-Swedish song program. Hilly Chase brought her husband, Thurston Chase.

The off-the-trail trek this last week was made to Painted Canyon. Traylor Rogers took a truck load of horses and sixteen riders to the All American Canal on the Box Canyon road out of Mecca, where they unloaded and prepared for adventure. The riders rode the short distance over to the canyon and then explored its length. One branch came to a blind halt with sheer rock falls. Another narrowed into too rough going for a large group. After two and a half hours exploration, Traylor led the group out into the sunny wide main canyon where saddlebags were quickly emptied. Attractive Karen Kerstenzang, niece of Bobbie Perlberg, had a private adventure all of her own, on the trip, which she is probably sharing, with chuckles, with her school girl chums at Scripps College where she attends school. Also she may change tailors.

Mr. and Mrs. Erle Henderson met the group at the mouth of the canyon, having trailered in on a good road recently constructed by Paramount for motion pictures. Others riding over the canal were Willie Rogers, Lee Ashman, Janet Essinger, the above mentioned Karen and Bobbie Perlberg, "Schmitzel" Mendleson, Bob Simon, Mary Grabiner, Wes Graves, Don Holliday and Mr. Martin, Katie Schiller and Vern Ivers, and yours truly.

ANITA HASKELL JONES

28 YEARS OF DESERT BUILDING

WHY NOT ONE WHO KNOWS HOW:

J. I. CAVETT GEN. CONTRACTOR

Since 1917

284 N. Palm Canyon

Ph. 5567—Palm Springs

The Desert Sun—5b

PALM SPRINGS, CALIFORNIA

Monday, February 14, 1955

For Rent

without obligation to buy ... a beautiful new

KIMBALL CONSOLETTE

Came in or out.

Telephone 46891

Holley & Jackson

233 CAJON Redlands

was Miss Elizabeth Nelson of Shangri-La Palms.

La Palms. They have owned the property for some time, but had had it rented. They completely redecorated the house before moving into it. They formerly lived in an apartment on Highway 99 in Thousand Palms.

Mrs. Grace Mulligan and sons, Bob and Johnny, last week moved to Pomona, where Mrs. Mulligan is co-owner and operator of Business Services, a public stenography and other business services office.

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Attending the regular monthly

FOR OUR CHILDREN AND OUR COUNTRY!



PRESIDENT EISENHOWER

In his State of the Union Message, said:

"It is the right of every American, from childhood on, to have access to knowledge. In our form of society, this right of the individual takes on a special meaning, for the education of all our citizens is imperative to the maintenance and invigorating of America's free institutions.

"Today, we face grave educational problems. Effective and up-to-date analyses of these problems and their solutions are being carried forward through the individual State conferences and the White House conference to be completed this year.

"However, such factors as population growth, additional responsibilities of schools, and increased and longer school attendance have produced an unprecedented classroom shortage. This shortage is of immediate concern to all of our people. Positive, affirmative action must be taken now."

\$2,125,000 is needed to provide these facilities

THAT IS THE REASON FOR THIS BOND ISSUE

The School District has an unused bonding capacity of \$3,979,399. The wealth per pupil of the Palm Springs Unified School District is three times the average for the State. The tax rate is \$1.347 for 1954-55 while the legal maximum is \$1.65.

The School Administration has maintained a projected ten-year building program established during the past four years. This plan has been revised each year. In the Fall of 1954 a building survey was conducted by Dr. Lloyd Morrisett, Professor of Education

Administration at the University of California at Los Angeles. The proposed building needs are based primarily upon these two studies.

It will take care of the needs for the next five years. If large units such as the High School Assembly Hall, three cafeterias, science building for the High School, and 18 additional rooms are built by means of a Bond Issue, there is a possibility that remaining needs for the next ten years can be taken care of from current taxes.

VOTE YES TUES., FEB. 15 SCHOOL BOND ISSUE

These are the Facts:

1.

OUR SCHOOLS ARE NOW UP TO CAPACITY AND OVERCROWDED.

2.

THE EQUIPMENT AND FACILITIES FOR SCHOOLING MUST BE REPLETED TO SATISFY OUR PRESENT NEEDS.

3.

LARGE INCREASES IN THE BIRTH RATE AND INCREASES IN NEW RESIDENTS MAKE NEW SCHOOL FACILITIES IMPERATIVE.

4.

NEW SCHOOL SITES AND NEW SCHOOL BUILDINGS MUST BE ACQUIRED NOW.

5.

ADDITIONS TO WELL-PLANNED EXISTING SCHOOLS MUST BE MADE.

6.

PALM SPRINGS UNIFIED SCHOOL DISTRICT IS THE RESPONSIBILITY OF THE PEOPLE OF PALM SPRINGS, CATHEDRAL CITY, DESERT HOT SPRINGS, RANCHO MIRAGE AND THOUSAND PALMS.

Proposed Additions under this Program

1. LAND ACQUISITION

- a) Ten acres site — Section 14
- b) Ten acre site — Section 26
- c) Ten acre site — Thousand Palms

2. EIGHT ROOM ELEMENTARY SCHOOL ON SECTION 19.

3. CATHEDRAL CITY SCHOOL

Cafetorium
Two Classrooms
Site Development—
Corridors
Retaining Wall
Grading
Paving
Curbs, Sidewalks and Off Street Loading

4. CAHUILLA SCHOOL

Four Classrooms

5. DESERT HOT SPRINGS SCHOOL

Administrative Offices, Workroom for teachers and nurses room
Cafetorium

6. NELLIE N. COFFMAN SCHOOL

One Classroom
One Homemaking Room
One Shop Addition
One General Science Room

7. HIGH SCHOOL

Auditorium — capacity 1100
Science Unit
Music Rooms
Administrative Offices
Dressing and Shower Facilities for Jr. High
Bus Ports (1 double service at High School)
(1 double each at Cathedral City and Desert Hot Springs)

8. EQUIPMENT FOR ELEMENTARY SCHOOLS

15 Classrooms
3 Serving Kitchens
2 Offices and Lounges — Equipment and furnishings
1 Homemaking Room
1 General Science Room
1 Shop Addition
Playground for Section 19

VOTING PLACES

Precinct 1—Katherine Finchy School
Voters in the city of Palm Springs living North of Alejo Road.

Precinct 2—Cahuilla School
Voters in Palm Springs living South of Ramon Road.

Precinct 3—Youth Center,
386 N. Belardo Road
Voters in Palm Springs living between Alejo Road and Ramon Road.

Precinct 4—Cathedral City School
Voters living in the School District—East of Palm Springs City Limits including Thousand Palms, Outpost Estates, Rancho Mirage, Cathedral City.

Precinct 5—Desert Hot Springs
Voters living in Desert Hot Springs, North Palm Springs, Garnet.

VOTE YES TUESDAY, FEBRUARY 15TH

If anyone needs transportation to the polls . . .

Phone 2085

This advertisement has been paid for by some of our public minded citizens interested in your children.



(W. A. Wood Photo)
AT DESERT INN for this picture were Mrs. James S. Kemper of San Marino and the four Kemper youngsters, left to right, Stevie, Bobby, Judy and Susan. They have a home here but spend much of their time at the Inn, swimming.

Don Marteen Married to Miss Jones

El Señor "Don Marteen" whose real name is Martin Willis McCaleb is back in Palm Springs following his marriage in Mexico and a brief honeymoon in Santa Barbara.

His bride is the former Bernice Safford Jones, daughter of Mrs. LaRae Lake of Santa Barbara and E. C. Safford of Florida. She attended school in Florida and also the University of California, Santa Barbara College. They were married in Mexico on February 1 and the Frank Bogerts were their wedding attendants.

A fourth generation Californian, Don Marteen is the son of Willis McCaleb of Berkeley, a retired school principal, and the late Mrs. Magdalena Badiola Maldonado of Santa Barbara.

Garbed in Spanish caballero costume, he is an entertainer, frequently seen at El Mirador and Thunderbird and at large private parties. Each year during the Old Spanish Days Fiesta in Santa Barbara, he produces "Quisicosas" at Lobero theater.

The McCalebs are living at 548 Calle Roca.

Winter Visitor Gets Good News

Joseph Cohen of Brooklyn, Massachusetts, who is a guest at Palm Springs Biltmore heard some exciting news when he was informed by long distance telephone that he has been elected vice president of the Gelatin division of General Foods corporation.

Mr. Cohen started the Atlantic Gelatin company in Woburn, Massachusetts 35 years ago. In 1930 he sold to General Foods but remained with the organization as head of the department.



(El Mirador Photo by Jim Frey)
DON MARTEEN (Martin Willis McCaleb) and his bride, the former Bernice Safford Jones of Santa Barbara, were married in Mexico on February 1 and are back in Palm Springs following a honeymoon in Santa Barbara.

A.A.U.W. Holds Valentine Party

A Valentine motif inspired the decorations and refreshment table for the American Association of University Women's Friday night meeting at the Camino del Norte home of Mrs. Joe Gamble.

New members who were hostesses for the evening were Dorothy Owens, Hazel Gross, Leona Smith, Jane Smith, Leonora Furr and Ruth Elliott.

It was a get-acquainted meeting with each member telling something of her professional background. It was interesting to find that in the group were women who had been in newspaper work, overseas with the Red Cross, engaged in teaching in universities all over the country, and some with Chautauqua experience, as well as many other lines.

Good News

There is wonderful news from Vie Graves . . . Evelyn Schiff talked with her on the telephone Wednesday evening . . . and Vie was so excited she was almost incoherent . . . The doctor had taken off her cast that day . . . and the results of her surgery have exceeded their fondest hopes, Vie said . . . We will have to wait for further details . . . but this sounds very good . . .

Mr. and Mrs. S. H. Ricketson Jr., of Denver (he is head of all Fox theaters East of the Rockies) . . . celebrated their 34th wedding anniversary . . . during their stay here at Howard Manor . . . With them at luncheon on Tuesday . . . were Ned and Joann Crawford . . . Johnny and Tani Boyle . . . The Ricketsons plan to return to Palm Springs in May . . . on their way to Santa Barbara . . . where he will join the Rancho ride . . .

After the Show

Edward Arnold proved quite a drawing card at the Playhouse . . . There was an overcapacity crowd on opening night . . . with about 50 turned away . . . On Thursday night there wasn't an empty seat in the house . . .

We went on to Herb Rogers party after the show . . . at his home on San Lorenzo . . . and it was amusing to find Edward Arnold at the buffet table carving the turkey . . . He told me

The Palm Canyon Decorators

here to serve your every decorating need
maintaining our own
custom upholstery and drapery workshop on premises.

Featuring antiqued mirrored furniture
and antiqued mirrored wall installation.

Exclusive distributors for the Glass Fabric

723 North Palm Canyon Drive

Phone 5917

Harry Friedman, former owner of New York Decorators of Beverly Hills
Joseph Piazza, formerly of Ace Leather Craft

TWENTY-EIGHTH YEAR The Desert Sun

Page 1-c Palm Springs, California, Monday, February 14, 1955 3rd Section

Around Town with Hildy Crawford

The party circuit . . . leads all over the desert these nights . . . from Deep Well Estates to Las Palmas . . . up Belardo road to The Tennis Club . . . and out Indian to the Racquet Club . . . and the only way to cover them all . . . would be to start out on a scouting mission and stop everywhere . . . that a cluster of cars and lights and music . . . indicate another party . . . Big formal parties and intimate at homes . . . cocktail-buffets and sit-down dinners of 100 . . . laughter, songs and surf-like sound of many voices . . . and here we go again . . . a cocktail party or two . . . a dinner . . . and a late show at a Village night spot . . . Hurry, hurry, hurry . . . party, party, party . . . Palm Springs is in full swing . . .

At Beckers

The party given Tuesday night by Charles and Win Becker . . . to honor their house-guests the John Budingers of New York City . . . started with cocktails at the Becker's beautiful home . . .

Ex-Governor and Mrs. Dan Thornton were there . . . the George Robersons, Nate Millers, Reuben Fleets . . . The James Dunhams (just arrived from Chicago), Bentley Hand-worts, Gordon Prentices . . . Dr. and Mrs. William O'Neill of Springfield, the Joe Dyers, Harry Darts . . . John and Velma Dawson, Phyllis Foggatt, Mrs. Frederick McNear . . . the Spencer Grants, William Moncrief, Ralph Singers . . . Dr. John Williams, Mr. and Mrs. L. L. Oakes, Nellis Hunt . . . and dozens of others . . .

Chatted with the always chic Marcia Barrett . . . and learned that she and George are building a new home at Deep Well . . . that will rank among Palm Springs' showplaces . . . It isn't on her street (Calle de Maria is named for her) but is on Driftwood . . . Bill Bogges was filled with enthusiasm over the house he is going to build in Deep Well . . . It's to be on Calle Maria . . .

The party moved on to the Committee of Twenty Five Club . . . for one of Santos' superb dinners . . . which ended in the blaze of glory of Cherries Jubilee . . . Bouquets of white flowers centered with red carnations and bows of red satin ribbon . . . decorated the tables.

(More on Page 3c)

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'Dimes' Luncheon Tomorrow

With around 375 tickets sold and a waiting list of about 40 who will occupy poolside tables, weather providing, tomorrow's March of Dimes luncheon is expected to draw the largest crowd ever assembled there for similar affairs. General Chairman Mrs. B. H. Poliak said today.

An outstanding collection of clothes for around the clock wear, will be shown by professional models, with Millicent Denning commentating the show.

All the general admission tickets have been sold out for two weeks, but there are about 40 "Dime and" Circle tickets still available, which may be secured by calling Mrs. George Wheeler, 3930. Anyone wishing to have their names added to the list for the poolside tables should call Mrs. Frank Chalfont at 3172.

Mrs. George Ripley, decorations chairman, has planned special favors, using the "Dimes" motif, for the "Dime and" Circle tables.

Many smart luncheon parties have been planned, and several organizations have sponsored tables for the charity event which is a benefit for the March of Dimes drive.

Americanism is Auxiliary Topic

In observance of Americanism month, a special program will be presented by Helen Long, unit chairman, at the meeting of Owen Coffman Unit 519 American Legion Auxiliary tomorrow night at 8 o'clock at the Wards Memorial building.

Palm Springs Boy Scouts, Cub Scouts and Explorer Scouts will present program demonstrating some of their activities. Mrs. Dolores Lowry, president, will conduct the meeting.

Refreshments will be served by the hospitality chairman, Ellen Biavaschi, at the close of the program.

A prophet of gloom and doom could be just a man who has lived long enough to know there will be juvenile delinquency after the comic books are cleaned up.—Dan Kidney, Scripps Howard Newspapers.



(Anderson Photo)
BIRTHDAY LUNCHEON given at Deep Well Friday by Dr. and Mrs. Milton Joseph honored his mother Mrs. Emily Joseph of New York City. Mrs. Joseph, honoree, is shown here with her son Milton, as George Kainapau of El Mirador plays a "Happy Birthday" song.

Luncheon Fetes Birthday of Octogenarian Visitor

Mrs. Emily Joseph is 88 years old but she is young in heart and her bright blue eyes sparkled Friday as she received felicitations at a birthday luncheon given for her at Deep Well.

Mrs. Joseph, whose home is in New York, is wintering here with her son and daughter-in-law the Milton Josephs of Panorama road, and they are the ones who had the party.

Around 66 persons attended the luncheon in the sunny patio, where an "E" shaped table, flower-decorated, was surrounded by other smaller tables.

The hostess had planned a yellow and white color scheme, for flowers and the three-tier birthday cake, and the original placecards, each with its own tiny candle. As the big birthday cake was wheeled in the 66 little candles were lighted and everyone sang "Happy Birthday."

Santos had prepared one of his fabulous meals and the chicken was barbecued out in the patio.

George Kainapau of El Mirador's South Pacific Room, was

Major Dunkerley Completes Course

Major William J. Dunkerley, 1550 South Calle Rolph, and former secretary-manager of the Palm Springs Chamber of Commerce, has completed a two-week period of study and instruction at the Command and General Staff college at Fort MacArthur, according to word from the military installation Friday.

The great legend of Show Business Cab Calloway

THE WORLD FAMOUS

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STARLITE ROOM*

THE SOUTH PACIFIC ROOM

The most exotically beautiful spot in the Village

THRILL TO THE GRACEFUL DANCING OF

TANI MARSH

She'll dance your choice of any Hawaiian number

Listen to the caressing voice of

GEORGE KAINAPAU

"SONG BIRD
OF THE ISLES"

and his Island Serenaders

JOIN THE
THE FUN
LUAU EACH
THURSDAY
NIGHT

FRANK BOGER, MGR.

El Mirador
HOTEL





(Gayle Studio Photo)
AT THE PLAYHOUSE for the opening of Edward Arnold in "All My Sons" was Actress Gloria Swanson. Pictured left to

right are Richard Hughes, Richard Stapley, Edith Eddy Ward, and Miss Swanson. Stapley is Miss Swanson's voice instructor and Hughes wrote the score for her new play.



(Clarke Johnston Photo)
SINGING STAR of "Pajama Game," John Raitt and his attractive wife are pictured in the lounge at Shadow Mountain Club during one of their many visits here.

National Officer of Soroptimists Here this Week

Because Martha Servis, executive secretary of the national organization of Soroptimists International will be visiting here, Palm Springs Soroptimists will dispense with their usual Tuesday luncheon this week and hold a dinner meeting instead.

The dinner meeting will be held on Wednesday evening at Town and Country restaurant at 7 p.m. and a special program is being arranged by Lois Lux.

President Lucille Johnson and a number of local club members will go to Riverside on February 19 to attend the President's Council luncheon at which Mrs. Servis will be an honored guest.

The national officer will be in Palm Springs at Howard Manor from February 15 to 19, flying in tomorrow from Philadelphia.

Two Day Bazaar February 26, 27

Palm Springs Jewish Women's Group will hold a two-day bazaar at the Jewish Community Center, 332 West Alejo road, on February 26, 27. The bazaar will start at 6 p.m. on Saturday with a buffet dinner which will be served at a nominal fee.

There will be fun for the whole family with varied kinds of booths where handmade articles, baked goods and cloth-

D.A.R. Anniversary Party Has Patriotic Motif

Smoke tree branches combined with red carnations and pyracantha berries and blue cornflowers carried out the patriotic red, white and blue motif at the Seventh Annual Birthday Luncheon of Cahuilla Chapter Daughters of the American Revolution.

The meeting which was attended by representatives of many neighboring Chapters, was held at the Palm Springs Biltmore Thursday noon.

Mrs. Saul Ruskin, the Regent, opened the meeting with greetings, followed by opening exercises led by Mrs. Howard Jay, Chaplain. Miss Evelyn Spikre led the singing with Mrs. Harry Tomlinson at the piano.

A witty and philosophical talk, "Mirror, Mirror on the Wall," was given by Mrs. Fanny MacEnroe, humorist.

Visiting dignitaries and Regents were: Mrs. Kaiser, Past

Writers to Hear Playwright Talk

Playwright Aurania Rouvelot, author of several popular domestic comedies and creator of the famous "The Hardy Family" on stage and screen, will talk informally on playwriting at the regular meeting of The Writers, February 16.

The meeting this week takes place at the parish hall, back of St. Paul's Episcopal church, 125 West El Alameda, at 7:30 p.m.

Mrs. Rouvelot's best known plays are "Skidding" which introduced the Hardy family to Broadway, "Growing Pains" and "Young April." These are all still being produced throughout the country. Mrs. Rouvelot expects to make Palm Springs her home during the winter months.

Sam Weil, dress manufacturer of Johannesburg, South Africa, is expected here this month for a visit with his niece Mrs. Lilli Chused. Mrs. Chused returned this past week from a buying trip to New York City.

Fashion IN YOUR SIZE Resort Wear for all occasions

DRESSES

In Sizes 5-17 8-20 38-42

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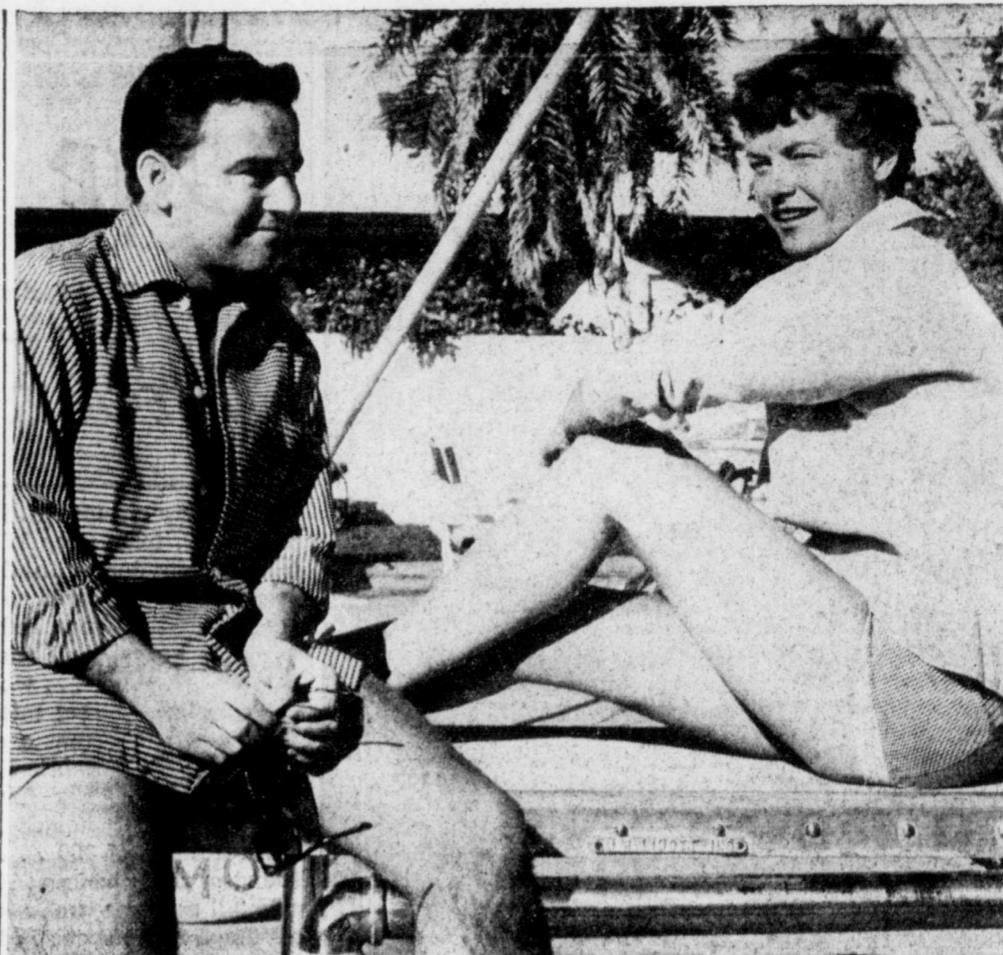
30 and 90 Day Charge Accounts

Jane-Reneé

191 South Palm Canyon

Store Hours 9:30 - 6

Near The Plaza



IN RADIO AND TV circles, Joyce and John Smight are well-known. As producer and director, he has just finished his 250th TV show of "One Man's Family" and she will soon be seen in a new series starring Alvy Moore of "Susan Slept Here" fame. The young couple are vacationing here at the Palm Springs Biltmore. (See story below.)

Lions Plan for Ladies' Night

PALM SPRINGS, CALIFORNIA Monday, February 14, 1955 The Desert Sun—2c

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(2) Your aerial is not correct
or

(3) Your set is not up-to-date and needs
checking over

You should have a good specialist take a look.

KFI 50,000 Watts

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Clothing Drive
Cahuilla P.T.A. will hold a clothing drive February 16 through February 25, for the benefit of children at Cahuilla School.

Vera Sheptenko, the chairman of the drive, said today that all types of clean, usable children's clothing are needed and may be sent or brought to the school.

Denslows

Our 17th Season
on the
Desert Inn grounds
(Free Parking While Shopping)

NEW STYLES

in

Plastic Place Mats
for your dining
table

DECORATOR COLORS

You Must See These
Wide Price Range

Denslows

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PHONE 5732



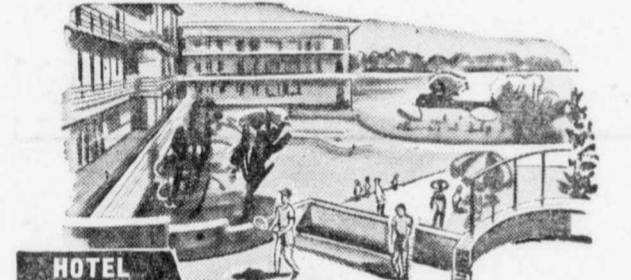
(Anderson Photo)
ON THE DANCE FLOOR at the Racquet Club, the Randolph Scotts and the William Moncriefs pause for a picture.

(Continued from Page 1c)

Around Town

eau, Joe and Phyllis Froggett . . . the W. J. Brummarks of Los Angeles who have recently opened their new home here on Chino Canyon . . . Owen and Babe Churchill, the Tom Flemings, Dick and Edith Edwards . . . the John McClures, Harold Murphys, Edwin Fallgrens,

Milt and Maggie Hicks, Sam and Beverly Taylor, Monte and Betty Herbert . . . the H. J. Blighs, Joe Hales, Barney . . . Emil Sicks, Norton Clappas



Crawfords Vacationing in Village

All the long-time guests at the Oasis were on hand to welcome members of the Crawford clan, four of which arrived early this month. First to come were Mr. and Mrs. W. H. (Hap) Crawford, of Massillon, Ohio. Later they were joined by Mrs. David B. Crawford and her daughter, Miss Helen Crawford, of Parkersburg, West Virginia. Other members from around the nation will come later. The Oasis hotel once was owned by the Crawfords, and they have been coming each season since the hotel was built.

The breakfast rides call forth much enthusiasm among Oasis guests. This week's tally-ho had aboard, Mrs. C. Eugene Ireland and her daughter, Mrs. Joe Pigford, both of Birmingham.

Write for reservations or information—

445 North Rossmore Avenue

HOLLYWOOD, CALIFORNIA



WILBUR CLARK'S DESERT INN

EL RANCHO VEGAS

FLAMINGO

LAST FRONTIER

SAHARA

THE SANDS

THUNDERBIRD

LAS VEGAS RESORT HOTELS ASSOCIATION

THE FUN AND ENTERTAINMENT CAPITAL OF THE WORLD

(W. A. Wood Photo)
VACATIONING at the Desert Inn and enjoying the sun-splashed gardens is Mrs. George Faris of Sacramento.

New Play Opens at Playhouse

A rollicking comedy "Time Out for Ginger" opens tomorrow night at the Palm Springs Playhouse and will be staged nightly through Sunday with play time at 8:40 p.m. Producer Herb Rogers announced today.

A woman football player becomes involved in some hilarious situations in this play which had a year-long run on Broadway. It has been presented in Los Angeles with Melvyn Douglas in a leading role.

Those favorite Playhouse actors Mary Foskett, Sidney Breese, Helen Stemberg, and Bob Little will appear in this week's show. Preceding the play, playgoers will gather at Hotel the Oasis for their weekly First Nighter dinner, with Mrs. Thomas Fleming as hostess. Dinner reservations should be made by calling Playhouse Guild headquarters at 2595.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates.)

February 14
St. Theresa Mothers Club, annual card party, Baltimore, 8 p.m.

Knights of Columbus, St. Theresa, 8 p.m.

February 15
March of Dimes Fashion Show luncheon, Racquet Club, 12:30 p.m.

Kiwans Club, El Mirador, noon

Cahuilla P-TA, school cafeteria, 7:45 p.m.

First Nighter Dinner, Oasis, 6:15 p.m.

American Legion Auxiliary, Wars Memorial hall, 8 p.m.

February 16
Rotary Club, Tennis Club, 12:10 p.m.

Rotary Anns, Tennis Club, 12:10 p.m.

Soroptimist Club, Town and Country restaurant, 7 p.m.

The Writers, Parish Hall at St. Paul's, 7:30 p.m.

February 17
Lions Club, Chi Chi, noon.

ham; Mr. and Mrs. Walsh, little Donna De Lee, daughter of Dr. and Mrs. Robert DeLee, Chicago; and Peter Marx, grandson of Mr. and Mrs. Julius Marx, of San Francisco.

Others noted about the Oasis now are Mr. and Mrs. Fred Utter and daughter, Patricia, Spokane, Washington; Mr. and Mrs. W. E. Thomas, Medford, Oregon; Mr. and Mrs. Alan Field, San Francisco; Mr. and Mrs. C. W. Maryatt, Seattle; Mrs. C. M. Winslow and her sister, Mrs. N. A. Paschay, Los Angeles; Dr. and Mrs. Truman Kelley and son, Kalon, Santa Barbara; Mr. and Mrs. J. C. Kenaston, Glendale.

Just arrived to stay until May at the Oasis is Mrs. Victor Minahan, of Wisconsin. Her late husband was president and editor of Green Bay Press Gazette. Also enjoying the sunny weather and relaxing at the Oasis are Dr. and Mrs. A. H. Conrad, St. Louis; Dr. and Mrs. James Bateman, Toronto; Mr. and Mrs. W. G. McLaren, Seattle, joining other return guests who will stay until the end of the season.

NOW OPEN

The Desert Sun—3c PALM SPRINGS, CALIFORNIA Monday, February 14, 1955

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The Desert Sun

Published every
MONDAY and THURSDAY
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Box 190, Palm Springs, Calif.

RATES

(Minimum ad, 3 lines—count 24 letters and spaces to a line)
1 time, per line 75¢
1 week 2 weeks 1 Month
Line (2 TIMES) (4 TIMES) (6 TIMES)

1.00 1.25 2.25

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Save by ordering your ad run 4 or 8 times—if cancelled before completion, you will be charged at nearest rate applicable to ad run and get a REFUND for the difference.

• This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.

• DEADLINES—for new copy or cancellation.

• MONDAY ISSUE—5 P. M. FRIDAY
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• ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California

Lost and Found

LOST — Blue parakeet, name "Pete". Ph. 7093. Reward.

Antiques

Good selection of glass cruets, hand painted china, gold chains, slides, antique jewelry, souvenirs, spoons, lamps, curios, guns, coins.

We buy cut glass, guns, diamonds and other jewelry for immediate cash.

Try us! THE ANTIQUE SHOP
82-857 Miles Ave., Indio
Phone 7-5135

Personals

EVERYONE even half interested in painting, drawing or sculpturing should contact me—right now! Write Desert Sun, file T-4.

WEEKEND GROUP, ALCOHOLICS ANONYMOUS, Fridays, 8:30 p.m. Woman's Club, corner Barista and Cahuilla.

ALCOHOLICS Anonymous, Airport, 8:30 Wednesday nights, Phone 2701

Service Miscellaneous

NOW OPEN

Cathedral City Cleaners
For Fine Dry Cleaning

SAVE

Cash and Carry Prices
704 Broadway Cathedral City
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SEWING MACHINES
SALES, rentals, repairs and parts on all makes. Necchi, Elmira, Adler, Zigzag, Hemstitching, covered buttons, button holes, belts made.

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SEWING MACHINES
433 N. Palm Canyon Dr.
Phone 5215 or 3567

SEE WHITEY'S Cabinet Shop

For KITCHEN CABINETS,
and STORE FIXTURES
Intersection N. Indian Ave.
& Hiway 99. Ph. 4-2609

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HOMES & COMMERCIAL
Complete Maintenance Service
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The Desert Sun 4c
PALM SPRINGS, CALIFORNIA
Monday, February 14, 1955

Apartments for Rent 43

CHEVY CHASE

BEAUTIFUL studio apartments, heated pool. 1500 Via Entrada. Phone 2632.

THIS COMMUNITY appeals to those who seek leisurely DESERT LIVING at moderate cost, in a quiet atmosphere a few short minutes away.

\$8500. Duplex, sunrice block. \$5500. House, block, bedroom.

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\$13,000. New, smart, furnished. \$16,500. 3 bedrooms, 2½ baths, Free POOL USE.

1½ Acres, utilities, \$1750. 2½ Acres, water electric, \$2000.

10 Acres, water, electric, \$8000. Rental, Duplex, \$850 month.

Hal Cornelius, Ramon Ph. 393

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FULL PRICE only \$10,500. Beautiful raised homesite on 5 acres with grapes. Deep well, 25 minutes to Palm Springs. 5 miles from Indio in the heart of the date gardens. Ph. Topaz 23313 or write D. Franklin, 11931 So. Lakewood Blvd., Downey, Calif.

SIMPLY CAFE, suitable for man and wife, including living quarters, near important highway intersection, lots of new equipment. Attractive price good terms. Ted Smith, Broker, Phone 8-5022, Rancho Mirage.

LARGE 3 bedroom, 2 bath, new, modern, Palm Desert. Close to club, school and church. Only \$15,900. terms. Ted Smith, Broker, Phone 8-5022, Rancho Mirage.

HOME and income, main business street, deeded land. Sell furnished. Asking \$7500. Cash talks, or on reasonable terms. Box 383, No. Palm Springs.

5 ROOM furnished house, close in, nice, reasonable. P.O. Box 1103, Brawley.

Exchanges 36

If YOU HAVE a Palm Springs home to trade for income, I have several excellent deals. No junk, please.

COL. WARD WOOLDRIDGE
REALTOR

238 Indie Road Ph. 2360

8 UNIT apartment court in Santa Ana. Will trade equity for 2 or 3 bedroom Palm Springs home and some cash or submit other trades. Write W. V. Harris, 2026 N. Main, Santa Ana, Calif.

Real Estate Wanted 37

2 BEDROOM home Palm Springs or vicinity by April 15th. Retired couple, L. G. Siebal, 701 Vina Altamira, Montebello, California.

PRIVATE party wants nice residential lot, approximately 100x100. Will pay to \$2500. Write, exact location. Desert Sun, Box 190, File S-6.

**FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon**

Business Rentals 38

STORE and living quarters for rent 272 N. Indian Ave. Phone 2642 or 5587

Wanted to Rent 39

WANT 2 bedroom house PERMANENTLY. Furnished or unfurnished. Reliable couple, no children or pets. Can furnish references. Will lease in price range \$85-\$100 per month. Write Desert Sun, Box 190, File S-4.

WOMAN desires reasonable, yearly rental, small unfurnished apartment or house, about April 1st, in Palm Springs or Palm Desert area. Write Desert Sun, Box 190, File S-2.

TWO WOMEN would like furnished two bedroom house, moderate yearly rental. Write Desert Sun, file T-1.

Rooms for Rent 40

SEALY MATTRESSES — twin size only—SPECIAL at \$49.95 set — including box springs and mattress.

WHITE METAL utility kitchen cabinet, 5 shelves, 2 doors, 66" x 24". Handy space savers. \$15.95. Phone 4439.

LOVELY studio room, own entrance, cooking privileges. \$50 month. Phone 2478.

For Sale or Rent 41

FURNISHED new 4 bedroom, 2 bath home. \$150 month. Ph. Banning, Victor 9-3693.

Apartments for Rent 43

SMALL furnished apartment, living room, hot plate, bedroom with twin beds. \$90 month for season. FARRAR REALTY CO., 272 N. Indian Ph. 2642, 4516

\$18 WEEK UP. Center of town. Rooms and apartments, pool use. Phone 2957.

\$47 MONTH, new stove, new refrigerator, foam rubber mattress. 453 No. Calle Encilia.

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FURNITURE AND ALMOST ANYTHING OF VALUE!

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ANTIQUE rosewood Steinway square piano. Completely rebuilt, over 100 years old. Beautiful tone and action, priced reasonably. Call J. L. Easley, Palm Desert 76-2171.

27 FOOT 1953 Terra Cruiser. Deluxe equipment. Save \$88. Make offer. 71-384 Hiway III.

8 FOOT refrigerator \$78. also Bendix automatic washer \$50. both in good condition. Ph. 2003.

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NEW, MODERN, unfurnished, 2 room apartment, on lease \$55 month, furnished \$75. Utilities paid 12-873 Cactus at Granada, Desert Hot Springs.

FURNISHED 1 bedroom apartment. Reasonable rent for 4-5 months. Block from Bullocks. 248 S. Cahuilla Road.

GUEST apartment, spacious, secluded, block west El Paseo Pharmacy. Season or year. Phone 6047.

MODERN kitchen apartments, heated pool, TV, center of town. Week or month. Phone 4093.

HOTEL rooms and apartments. Center of town. Granada Hotel, 259 N. Indian Avenue.

Houses for Rent 46

WHY PAY RENT — When you can buy a BRAND NEW DELUXE home for only \$18,500 AND ONLY \$1500 down. Has 3 bedrooms, 2 large baths. Large living room with charming suspended Swedish fireplace. Large glass windows and sliding glass doors. This won't last long so be sure to see it at once.

PETER B. SHEPTENKO
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GENERAL

FULL PRICE only \$10,500. Beautiful raised homesite on 5 acres with grapes. Deep well, 25 minutes to Palm Springs. 5 miles from Indio in the heart of the date gardens. Ph. Topaz 23313 or write D. Franklin, 11931 So. Lakewood Blvd., Downey, Calif.

3 BEDROOMS with den, completely furnished, including TV. Double garage, walled-in yard. All utilities and yard care paid. \$400 per month. 4 to 6 months lease. Adults only. References. Phone 2475, 11 a.m. to 7 p.m.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool.

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AMERICA'S FINEST MOBILE HOME

4 Blankets of insulation. Rust proof steel exterior not affected by salt air.

Refrigerated air conditioners. Eastern hardwood construction. Power ventilated walls and roof, never mildew or dry rot. The only lifetime trailer built in America today.

Convince yourself—see them! Opposite Blue Skies Trailer Village, E. of Cathedral City.

Market Street

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for SPARTANS, PAN AMERICANS NATIONALS

ROADLINERS (custom made)

Good Used Trailers

All sizes

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REWARD

SEE THE NEW 1955 HANSON CUSTOM

19' and 22'

BATHROOM MODELS

The most livable small trailers in the West because they have everything you might want.

Hanson Trailer Sales

In Tramview. Phone 8-5873

ATTRACTIVE, furnished 2 bedroom. Enclosed lanai, fireplace, cooling system, pulverizer. Adults. \$160 month. Ph. 6217.

FURNISHED, attractive 2 bedroom, patio, trees, shrubs, garage. Ideal location and view. Owner. 247 Racquet Club Road. Phone 4081.

ATTRACTIVE 2 bedroom furnished. Pool and TV, closed yard. Reasonable. 1481 San Jacinto Yav. Phone 4910.

FURNISHED house. New 3 bed rooms, 2 baths, pool, landscaped. \$650. month. Phone 7479.

1/2 DUPLEX, 1 bedroom, small child OK, no pets. \$65 per month on lease. Call 775 "E" Street, Cathedral City.

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FURNISHED house. New 3 bed rooms, 2 baths, pool, landscaped. \$650. month. Phone 7479.

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15 FEET of travel pleasure.

Sleeps 5. Complete with bathe, light and water tank.

Only \$895. Up to 36 months to pay. Murray's Hiway 111, East of Palm Springs, Gebbie's Butane Service.

AVAILABLE IN VARIOUS WOODS AND COLORS

EASTERN built 28 ft. Streamline 1948 model. Carpeted living room. Electric refrigeration, air conditioner attached. Large closets, \$995. Terms. See Tom Murray's Hiway 111, Gebbie's Butane Service, 3 miles east of Palm Springs, Hiway 111.

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UTILIZE wasted space with real wood accordion-fold closures. Fresh beauty for homes... adds space, privacy, value.

PANELFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors... adds more than its cost to the resale value of your property.

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ATTRACTIVE, furnished 2 bedroom. Enclosed lanai, fireplace, cooling system, pulverizer. Adults. \$160 month. Ph. 6217.

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"THE 1955 WESTERNER"

15 FEET of travel pleasure.

Sleeps 5. Complete with bathe, light and water tank.

Only \$895. Up to 36 months to pay. Murray's Hiway 111, East of Palm Springs, Gebbie's Butane Service.

AVAILABLE IN VARIOUS WOODS AND COLORS

EASTERN built 28 ft. Streamline 1948 model. Carpeted living room. Electric refrigeration, air conditioner attached. Large closets, \$995. Terms. See Tom Murray's Hiway 111, Gebbie's Butane Service, 3 miles east of Palm Springs, Hiway 1

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LARGER HOME — Owner leaving on extended trip — offers his 3 bedroom, 2 bath home, carpeted and draped, large lot — quick sale \$16,000.

ESTATE HOME — 130x215 lot, 3 master bedrooms, 3 baths, dining room, music room, terrific plantings, guest house, unusual, fine pool, a home for the most discriminating — reduced — \$47,500.

INCOME — 6 units, newly decorated and furnished. Room for 4 more units. Heart of renting district. Will trade for small home \$45,000.

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\$30,000 . . . terms.

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A STEAL. New large 2 bedroom home and carport, over 1300 square feet living area, large living room, fireplace, separate dinette, deluxe kitchen, lots of tile and cabinets, bedrooms 14x16, bath tiled, unit heat, air conditioned, sliding glass doors to covered lanai, many built in features, good location, \$13,500. Less than replacement cost, terms.

John W. Williams
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Associates DON WILLIAMS
CLAUDE W. GOTTBUEHET
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535 PASEO DE ANZA — New modern 2 bedroom. Tops in design and decor. Entry way, guest closet, kitchen faces front, has ceramic tile and disposal unit. Living room faces rear with lots of glass. Bedrooms have large wardrobe closets. Ducted oversized cooling system. Landscaped for minimum care with all desert plants. Plenty of room for a pool on lot 60'x100'. \$12,950 total, \$2950 down, \$95 month.

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2 BEDROOM, 1 1/2 bath, separate dinette and service porch, metal sash and screens, fireplace, tile kitchen and bath, sliding glass doors to patio, carport for \$8400.

TWO 1-bedroom units for \$9500. Financing arranged, see plans this office. Models to show you.

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Sweetheart Ball is Romantic as a Lacy Valentine



El Mirador Photo by Jim Frey
ANNIVERSARY COUPLES were especially honored at the Sweetheart Ball at El Mirador Friday night. That is Gordon

Interest Running High in Mrs. Palm Springs Contest

Interest is running high in three-day stay for herself and the local Mrs. America contest, according to Mike Milling of the Ambassador hotel in Los Angeles, where Mrs. California will be chosen.

The next Mrs. America will win more than \$15,000 worth of prizes, including a new "Freedom Gas Kitchen" and a two-week trip for herself and her husband to Ellinor Village, Florida, where the contest finals will be held.

Application blanks are still available from the sponsor, gas appliance dealers, leading markets, and your local Gas Company office. Applications to enter must be submitted by February 21.

Four Hundred Sweethearts Enjoy Top Entertainment at the Sweetheart Ball

As romantic as the lace-frilled Valentines back of the orchestra, beautiful and gay, the Sweetheart Ball Friday night at El Mirador lived up to its advance billing.

The red and white beauty of the El Mirador Room, with its artful use of balloons pendant from the ceiling, and gay table bouquets of white stock and red carnations with big, red cut-out Cupids, made a charming setting for the 400 Sweethearts that turned out for the gala affair.

Wonderful music by Gordon MacRae, Rad Robinson of Kings

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\$100⁰⁰ off
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El Mirador Photo by Jim Frey
SWEETHEARTS of the Sweetheart Ball, Jack and Enor French listen as Baritone Gordon MacRae pays them tribute.

PLAYGROUND APPROVED

The board of trustees of Palm Springs Unified School district approved final plans and specifications for improvements of the playgrounds of the Desert Hot Springs school. Clark, Frey, and Chambers drew the plans for the work.

Mrs. Luccareni
Hostess for
Ticket Luncheon

Mrs. John Luccareni, president of Palm Springs Playhouse Guild, was a luncheon hostess this past week at Oasis hotel. Guests included members of various civic organizations who are assisting in the sale of tickets for the Palm Springs Playhouse productions.

The Playhouse Guild, which has taken on the tremendous responsibility of sponsoring the financial success of the Playhouse productions each winter, must sell a high quota of ticket books. If the quota is not met, Palm Springs will not have the annual 14-week play series, which has become so much a part of the desert resort.

For this reason Mrs. Luccareni had the group together to discuss methods of presenting the sale of books to various groups in the Village. Coming out with enthusiastic plans for furthering the sale of ticket books were Mr. and Mrs. Claude Gottheuett, Mr. and Mrs. Howard Jay, Mrs. Edward Colgan, Mrs. H. C. Moseley, Paul Summit, Helen Morris, Alma White and Mrs. Burnham Bigelow.

Easter Seals

Report Reveals
Aid Given in State

Preparations are under way for the annual Easter Seal drive in Riverside county with funds going to aid crippled children.

The 28th annual report of the state Easter Seal Societies issued last week, reveals that 11,549 crippled children and adults in California were aided by proceeds from Easter Seal sales in 1954.

Total expenditures were shown by the report to be \$952,760.41. Revenue from sales during the year were \$941,852.19, the report stated.



El Mirador Photo by Jim Frey
CO-CHAIRMEN of the Sweetheart Ball were Bettye and Monte Herbert, who are pictured on the dance floor.

Direct connections at Los Angeles with Western's "Champagne Flight"

The Californian

NONSTOP TO SEATTLE SAN FRANCISCO
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Call 2709,
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WESTERN AIRLINES

NERVES ALL TIED IN A KNOT?

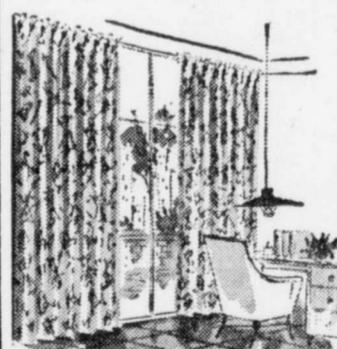
The most reliable prescription for tied-up nerves is an evening at La Paz. Relax in the soothing atmosphere of The Fireside Room ... a sumptuous menu to whet your palate ... calm, cool concoctions from our bar. Unravel, Mister, come to La Paz this evening. Entertainment — Friday and Saturday p.m.



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GUEST RANCH

Gordon Still, Manager
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Quality Custom Draperies



Reasonable Prices
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Moss Draperies now has 5 convenient locations serving
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